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TV GUIDE®

Where Are Stars Of Old TV Movies?

COMPLETE LOCAL PROGRAM LISTINGS
Week of July 24-30

15¢

as we see it

Television has been subjected to two sharp attacks in recent weeks. The first was launched by Richard Gaughan, a young man in New York who invaded a CBS rehearsal, stabbed a cameraman, and broke a water pitcher over an actor's head. Reason: he doesn't like television.

The other attack, a bit more subtle, was from the highly intellectual Bernard DeVoto. That gentleman spent 24 hours staring at a TV screen and then wrote about his reaction. It turned out that the time was well invested, for he sold the story of his sitathon to Harper's and Reader's Digest. DeVoto shares Gaughan's opinion of TV.

Of the two approaches, we rather prefer the directness and sincerity of Gaughan—who at least wasn't capitalizing on his dislike of the medium. And while his criticism was misdirected (one can hardly blame cameramen and actors for bad programming) he certainly didn't vacillate.

DeVoto, on the other hand, condescended to accept Dinah Shore, Kate Smith and a speech by Charles E. Wilson that he happened to catch. He belabored TV drama in general, mysteries in particular, and commercials of all types.

Like other stuffy critics, he feels TV owes him the best in programs but the companies that pay for them shouldn't bother him.

Sitting in front of a set for 24 hours is no way to judge a medium fairly. It's obvious that the man was biased even to attempt such a stunt.

Richard Gaughan was confined to a mental hospital. Bernard DeVoto continues to be locked in by his own unreasoning and unreasonable approach to a dynamic, promising new medium. As for the commercials, even dreamy, ivory tower types should know that the man who pays the piper is entitled to call the tune.

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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype*

NEW YORK Bob Stahl reports:

DAVID O. SELZNICK, inactive recently in movies, may join the TV ranks as a producer. Packard Motors, planning a spectacular video program once each month next season, hopes to get SELZNICK to produce it. . . EZIO PINZA's new situation comedy, I, Bonino, has been sold to Philip Morris and starts Sept. 12 on NBC. It replaces ROBERT CUMMINGS' My Hero, which has been canceled.

* * *

BUD COLLYER's Quick As a Flash resumes Sept. 10 after its summer vacation, and again will be seen on alternate Thursday nights. . . According to a Nielsen research survey, the British Coronation was seen on 18,744,000 TV sets, for a rating of 80.8. This figure tops by 15 or 20 points the average rating of I Love Lucy.

* * *

If the right sponsor and network time period are found, the Metropolitan Opera Association will stage a monthly, hour-long opera specifically for TV in the fall. The Met management liked its experiences with TV on Omnibus last season.

* * *

AKIM TAMIROFF, a one-time favorite movie character actor, stars in a new telefilm series, Secrets of the French Police. . . Smilin' Ed's Gang, starring ED McCONNELL, resumes network status in September, when it becomes a Saturday morning lure for the kids on ABC.

* * *

Besides ETHEL MERMAN and MARY MARTIN, NBC's also angling for SONJA HENIE and NOEL COWARD to join its new All Star Review lineup next season. To date, MARTHA RAYE is the only performer actually signed for the NBC program.

* * *

ABC joining Du Mont in professional football coverage in the fall, with scheduled pickups of all the Chicago Bears' games. They'll be televised Sundays at 1 p.m. on the network. . . GEORGE JESSEL's upcoming TV program is now titled Banquet Table. It's to be telecast Sunday nights.

* * *

Du Mont progressing smoothly enough with development of its new 3-D television in color to plan a demonstration tentatively for September. . . Hallmark Theater planning a five-week series based on the "living newspaper" system of documentary TV, starting Aug. 30, and using latest audio-visual techniques.

* * *

TV viewers around the country will see many Italian movies, under a deal concluded by Specialty TV Films and a group of Italian producers. The films will be dubbed in English for TV. The movies star some of Italy's best-known personalities, such as ANNA MAGNANI, SILVANA MANGANO and VITTORIO GASSMAN.

**Trade-mark registered by Teletype Corporation*

HOLLYWOOD — Dan Jenkins reports:

BOB HOPE has ambitious plans for his opening show of the autumn season on NBC. He'll originate it on October 20 from the Ohio Sesquicentennial celebration and is trying to get such guests as TYRONE POWER, DORIS DAY, TED LEWIS--and even CLARK GABLE. HOPE right now is shooting Casanova at Paramount.

* * *

Hollywood has caught up with TV pianist LIBERACE. He's building a pool in the shape of a piano. . . A series of hour-long TV films of the old Shubert musicals is in the works. And writers GENE FOWLER and GENE TOWNE have the TV rights to all the GEORGE M. COHAN songs and plays.

* * *

The RCA-NBC fidelity electronic color TV system is going to need an adapter to handle the artificial hues of Hollywood's Technicolor feature pictures. . . FRANK CAPRA will shoot a pilot film this fall for American Telephone and Telegraph's new science series . . . MARY SINCLAIR, formerly under contract to CBS, is doing "The Dazzling Hour" at La Jolla Playhouse here.

* * *

OZZIE and HARRIET NELSON have taken over the LUCILLE BALL-DESI ARNAZ quarters at General Service Studios, Desilu Productions having moved over to Motion Picture Center. . . The SPORTSMEN QUARTET have a pilot film, Nickelodeon Theater, making the sales rounds. It's harmonized musical commentary on vintage biographical shorts dating back to around 1910.

* * *

EDGAR BERGEN (and CHARLIE McCARTHY) will do five TV shows for CBS next season, all on film. . . Comic JACKIE BARNETT will make his TV debut on NBC's Saturday Night Revue on August 1. . . When MARK STEVENS replaces LEE TRACY on Martin Kane, Private Eye, the stories will be taken direct from the files of the N. Y. Police Dept. -- just as Dragnet is based on the Los Angeles Police files.

* * *

BILL "HOPPY" BOYD back at work on his new batch of films following a two-week rest after a sunstroke. . . Lux Video Theater moves to Hollywood in the fall to be done live from CBS Television City. And as of Jan. 7, there is every chance it will be expanded from its present half hour to a full hour.

* * *

JACK and MARY (LIVINGSTON) BENNY and GEORGE and GRACIE (ALLEN) BURNS are all vacationing together in Honolulu. BENNY has finished four TV films this summer, which means he'll do nine live shows next season for his total of 13. GEORGE BURNS, meanwhile, is looking around for a replacement for FRED CLARK, who played the HARRY MORTON role all last year. He wanted out because he felt he was becoming too thoroughly identified as HARRY MORTON.

* * *

My Friend Irma, bought by Kool cigarets, replaces Mr. and Mrs. North on Friday night on CBS -- opposite the Gillette fights. The reason Colgate dropped the North show is too much competition from the fights. . . DENNIS DAY is making the switch from live to film.

Groucho bets on people

he finds he likes them after forty years in show business

GROUCHO MARX, whose NBC show, *You Bet Your Life*, has been consistently among the Nation's favorites, has been accused of sometimes presenting contestants in an unfavorable light in order to get laughs. But Groucho is the first to deny it. It's one charge that can cut through the poise built up during 40 years of show business.

"I don't insult the people on my show, I spoof them," Groucho says indignantly. "Others who did insult contestants have failed. *You Bet Your Life* wouldn't be a hit, if I did. There's a big difference between kidding and ridicule."

As a matter of fact, Groucho, whose barbed wit was the highpoint of many shows and movies before he turned to television, has grown to genuinely like and appreciate people while doing the thousands of interviews involved in his quiz show.

"My estimation of people has risen tremendously in the past six years," Marx says. "There are a lot of wonderful people in the world, and this job has given me a chance to meet them.

"I've seen poor people give their prizes to charity. I've met baseball umpires and the motorcycle cops who hide behind billboards, and they're nothing like what you'd expect.

" I find that they enjoy the fun of the shows, whether they win or not, and they like a lot of spoofing. That goes for everybody, because I've quizzed people from some 50 countries, and the list has included Congressmen, admirals, and other people you might expect to be stiff and formal."

In six years, Groucho has learned to take everything in his stride, including a woman with two husbands named Bodovnic, triplet sisters from Pinsk, Russia, and the Irish janitor of a synagogue.

"I've never been stumped yet," Marx says. "I guess those years of

His wit was caustic then: Groucho and Chico in scene from a Marx Brothers' movie.

trouping do something for you."

In fact, he considers being a quiz-master a soft job. "Next to robbing a bank, it's about the easiest of all," Groucho contends. "But this is the culmination of years of hard knocks, believe me. Maybe I've earned this kind of job."

In spite of his gruff pose, Groucho is happy that his show has succeeded and pleased that it appeals to a full cross-section of the public.

He gets letters and an occasional gift from viewers all over the country. Contestants strive for a place on his program, not only for the prizes and the fun of matching wits with Groucho, but because it can be a stepping-stone to the movies. One young Mexican, a natural comedian, was signed to a Hollywood contract immediately after appearing on Groucho's show.

This happy way of life caps nearly 40 years of nomadic trouping in vaudeville, stage, motion picture and radio roles for Groucho.

He started in 1906, at the age of 11, when he joined a Gus Edwards troupe as a boy soprano. Born Julius

Daughter Melinda may never beat Groucho in pool game, but she plays a major role in his new plan for easy, carefree living.

Marx in New York City on October 2, 1895, he and his brothers Leonard (Chico), Adolph (Harpo), Milton (Gummo) and Herbert (Zeppo) were spurred to theatrical careers by their mother, Minna.

Early Days Were Hard

The hardships of the early days in their struggle for success still cling in Groucho's retentive memory. On a vaudeville circuit in Canada he strolled by a theater one day and was stopped by unrestrained sounds of laughter. He looked in and saw a bushy-haired, baggy-pants comedian, recently immigrated from England. It was Charlie Chaplin.

Their tours finally brought them to Los Angeles simultaneously and there a film producer spotted Chaplin and offered him $100 a week in pictures.

"I won't take it," said Chaplin.

"Why not?" asked Groucho.

"Nobody can be worth that much money!" scoffed Chaplin.

Several years later, Groucho returned to Los Angeles. He received an invitation to Chaplin's home for a party. It was a palatial residence, with formally-dressed servants, sparkling silverware and all the accoutrements of costly living.

The few years had brought a striking change in Chaplin's manner of living but not corresponding mental satisfaction. "He once said to me, 'You're the greatest comedian of all'", Groucho recalls now, "but I attribute that to his admiration of someone who could speak on a stage, instead of being confined to pantomime."

A Comfortable Life

To Groucho, the experiences of 58 years of hardy living have brought beneficial results in that he knows what he wants and achieves his desires. He lives comfortably in Beverly Hills. His program has settled into a relaxed weekly schedule.

Groucho spends much of his free time with old friends, like Norman Krasna, Hollywood writer, and with his children. His two older children, Arthur and Miriam, are writers. Groucho's youngest daughter, Melinda, 7, finds him always willing to take time to play with her.

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ZENITH RADIO CORP., Chicago 39, Ill.

CORP., 1953

Like Dad, Like Daughter?

Bob and Elizabeth Montgomery: she'll get some breaks but will have to earn stardom.

ELIZABETH MONTGOMERY hopes some day to be known as the famous daughter of a famous father, Robert Montgomery. But if she does, it won't be because she tied herself to her father's shirt-tails.

Like any good father who has taken an interest in his offspring's career, Montgomery is providing as many breaks as he can. He signed her this year as a member of the stock company on his summer TV series. But despite this obvious boost, both father and daughter insist that Liz is to shape her own career.

"I have a standing offer with Liz," her father said. "Any time she wants to discuss her career with me, I'm available. But the decisions are hers."

Because of his lengthy show business experience, however, Montgomery thinks he knows what is best for his daughter professionally.

Liz sat for some publicity pictures, for example, prior to doing her first TV show. When she and Montgomery looked them over, he spotted one which he deemed unflattering. He immediately insisted that Liz rip up the copy and have the negative in the network publicity files destroyed.

The younger Montgomery freely admits that she derived her acting ambitions from her father. Now an attractive 20-year-old, she was growing up during her father's hey-day in

ELIZABETH MONTGOMERY WILL HAVE TO PROVE IT TO BOB

Hollywood. "I grew up with Dad's acting, which probably raised my hopes of becoming an actress," she said. "But I think I'd have wanted that even if Dad had never acted."

Liz Competes for Roles

Liz recalls an incident, which she cites to prove that this father-daughter relationship isn't all that it's cracked up to be. Anxious to get a role in *Eye Witness*, she requested a screen test, which her father granted her. "The only trouble with that," Liz said sadly, "was that another actress, Ann Sheldon, got the part."

Liz finally won a part in one of her father's productions several years later, but this time it was TV. She played the role of her father's daughter in *Top Secret*, in 1951. He has his own memories of that experience.

"The last line in the show was the best one in the script," he recalls. "It was originally to have been mine. But Liz wanted it, so I had to give in. What else could I do?"

Liz hopes some day to emulate her father's Hollywood success but wants to establish her reputation first in TV and on Broadway. She was graduated in March from the American Academy of Dramatic Arts' two-year course. To gain further experience, she served as an apprentice last summer at the John Drew Memorial Theater, in Easthampton, L.I.

Plays Ingenue Parts

She is playing ingenue roles in Montgomery's TV stock company this summer, and because of her youthful experience, is already fearful that she may be typed. "Even though I'm 20 now," she says ruefully, "everybody thinks I'm about 15. If this keeps up, I'll probably be playing ingenues until I'm 40."

Again following in her father's footsteps, Liz would prefer to play comedy roles. She would also like to try her hand at musical comedy but confesses, "I can't sing." She has had ballet training, in case a Broadway musical ever materializes.

With the exception of that one role in her father's show, she has done no TV, mostly because the Academy frowns on its students doing outside work. Liz is thankful to the Academy for teaching her to read lines well, something which her father has been impressing on her for years.

"Dad taught me to read everything since I was a little girl," she said.

Although he still intends to let her live her own professional life, Montgomery will be on hand all summer to produce the TV series in which Elizabeth plays.

But he insists he won't favor her over others in the cast, including John Newland, Margaret Hayes and Vaughn Taylor. She'll have to prove herself.

Only show together: 'Top Secret' in 1951 and she wanted the show's best line.

Gail Patrick when a film star: now she reigns in a children's shop, shown on next page.

BREATHES there a television viewer, with memory so dead, who has never wondered what happened to those old time movie stars whose films haunt his screen—mostly late at night?

To a vast legion, those under 30, the names of these old favorites mean little. But for the millions who do remember, TV GUIDE has tracked down some of these stars to their now normal and obscure lives.

There's Pinky Tomlin, hero of scores of musicals, who, ensconced in a Beverly Hills office, represents many Californians in the oil business.

Benson Fong, movie son of Charlie Chan, detective deluxe, runs a Chinese restaurant in Hollywood. And Corinne Griffith has turned out to be a successful real estate operator.

Reginald Denny, once a dashing leading man and now for years a businessman and inventor, developed a radio-controlled target plane for the Army during the war.

Gail, her beauty undimmed by passing years, stands outside her Beverly Hills children's shop.

Pinky Tomlin, hero of old films, handles numerous oil interests.

Gail Patrick, still a beauty, conducts The Enchanted Cottage, a swanky children's shop. And remember Wesley Barry, the freckled child star? Well, he's a TV producer and director now.

Many, like Kay Francis, Billie Burke, Jack Mulhall, Chester Morris, Sally O'Neill, Lois Wilson, Betty Blythe, Dorothy Mackail, Irene Rich, and Alice White are still active in varying degrees on the screen and on the stage.

Others are still in the business, but out of the acting end of it. One-time child star Phillipe de Lacy is TV director at KTTV in Hollywood. Old time star Johnny Darrow is now an agent, and Ben Bard runs a dramatic school in Hollywood.

Madge Bellamy owns and operates a hotel in Ontario, Calif. Roland West runs a restaurant. Helen Ferguson and Roy D'Arcy are still cutting out newspaper clippings—but only because they are now press agents.

Richard Cromwell is in the ceramic tile business. Juanita Hansen, who co-

Reginald Denny, now a businessman, developed a target plane for the Army.

Benson Fong chats with Actress Pat Medina in his Chinese restaurant.

Wesley Barry, center, once a child star, now is a TV producer-director. With him are Andy Devine and Guy Madison, of *Wild Bill Hickok*, which he helps produce.

Corinne Griffith, real estate agent, speaks for lower taxes, her favorite crusade.

starred with Hobart Bosworth and Wallace Reid, is a telegraph clerk for Southern Pacific. Martha Sleeper is a dressmaker in Puerto Rico.

More than one erstwhile movie queen is today enjoying the anonymity, security and happiness of married life. Andrea Leeds, of *Stage Door* fame, is the wife of Bob Howard, head of an auto agency in Beverly Hills. May McAvoy is married to a director and occasionally plays bit parts.

Evelyn Brent is the wife of song writer Harry Fox. Virginia Valli helps run the Palm Springs Racquet Club with her husband, Charles Farrell. Sally Eilers is the wife of casting director Holly Morris, and Sally Blaine is wed to ex-star Norman Foster.

Sally Eilers as she was in films: she's now happily wed to a casting director.

Chicago Teletype

TV's Week: WBBM-TV will soon be originating close to 12 hours of network TV shows per week from Chicago, according to station veepee H. Leslie Atlass. Currently low man among the networks in Chicago, CBS' channel 2 is now beaming only *Quiz Kids*, which it inherited from WBKB. The new campaign for more CBS shows from Chicago may include building a new CBS-TV "City" on the Near North side. General feeling in the trade is "It's about time CBS did something here!"

Frances Horwich

Miss Frances bids adieu to her *Ding Dong School* blocks and crayons long enough this month to be a guest lecturer at U. of Detroit's Summer TV Institute. She'll be joined by Don Herbert, NBC's *Mr. Wizard*, and Judith Waller, director of public affairs and education for NBC's central division.

There's a bit of haggling up Milwaukee way as Hearst Radio, Inc., and the city of Milwaukee battle for rights to channel 10. Hearst is aided by Wisconsin's rabble-rouser, Sen. Joseph McCarthy, as well as Gov. Walter Kohler and FCC Comr. John C. Doerfer. Despite their influence, the FCC recently denied Hearst's petition to give commercial status to the educational channel.

WBKB reportedly set a record locally for news shows. The ABC-TV Chicago outlet carries seven hours of news, weather and sports per week. Now, how about some good film replacements?

TV: Threat to Posterity? A Scotswoman prophecies that television will eventually put an end to marriage, children and nations. Her complaint: Young couples stay at home viewing TV when they should be out "courtin'."

Shows in the Works: NBC is seeking Fran Allison for femcee of their proposed TV magazine of the air for housewives, tentatively set to originate from Chicago. Mrs. Eleanor Roosevelt is also being considered for a spot on the show.

Fred Allen

Advance Tips on Shows: Fred Allen returns to TV Aug. 25 as emcee of NBC's new *You Be the Judge*.

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WNBQ— CHANNEL 5

NBC TELEVISION

KAY ASHTON-STEVENS

TV's Sophisticated Lady

"GOOD-NIGHT. And remember, there's only one way to keep your friends—don't give them away!"

With this parting salvo, Kay Ashton-Stevens, WBKB's new sophisticated lady emcee, used to bid her radio listeners adieu each night last season. Kay apparently follows this appropriate maxim. The friendships she's cemented with numerous literary and show business VIP's make up the keystone around which her radio and TV shows have been built. Currently this petite brunette is active on two video fronts. She has a Sunday p. m. chatter session at 5:45 p. m. and a Friday night patter and interview show at 11:30 p. m., both on channel 7.

Above: Cmdr. Gene Markey and Kay Ashton-Stevens. Markey is a noted author, playwright and producer.

Kay made some of her valued contacts in the years she spent on the stage. Most of them, however, came through her marriage to Chicago's late and great Ashton Stevens, long the dean of America's theatrical critics. Mr. Stevens, popular and kindly—for a critic, anyway—was esteemed by show people everywhere.

Borrowed Career Name

It was her noted spouse who urged Kay to adopt her more stagy name. She was born plain Katherine Krug in Chicago. She had gone from child ballerina to child actress to ingenue by the time of her marriage. Following stock tours, and a stint on Broadway, she returned to Chicago and began in radio on WGN in 1942. In 1944, she did two "luncheon" shows for WBBM.

In 1952, a year after her husband's death, Mrs. Stevens returned to radio on a regular basis, with a show called *Features, Facts and Fancies*. The stanza gave Kay the chance to criticize and report on all topics from plays to politics. Taped interviews with such name guests as Sam Goldwyn, Clifton Webb and Henry Fonda enhanced it further.

The show was heard by the powers-that-be at WBKB, and this spirited female was signed to a TV contract this year, supposedly as a partner for Tom Duggan. It proved to be a worse match than Walcott and Marciano. Personalities clashed, and soon both Kay and Tom were soloing.

The Good—The Bad

As a video personality, this telegenic lass has both vices and virtues. She smiles nicely, speaks distinctly and wears styles well—usually trim tailored suits or smart black dresses. But often, much too often, she acts affected.

Kay is at her best when spinning anecdotes about show folks or huddling with her fascinating pals like Helen Hayes or Gene Markey; at her worst in confabs with the strange creatures that make the rounds of such shows looking for publicity plugs. Then her constant attempt to be funny, bright and vivacious palls. At these moments, when she tries to be cute, gay Kay seems only fake-y.

HOWARD MILLER, TITAN OF THE TURNTABLES

He's Off To

THE disk jockeys, cozily nestled in their soundproof radio booths, are eyeing television with gusto since Howard Miller, Chicago's titan of the turntables, mowed down some midnight movies to preview a lazy evening TV record show.

Now with some 12 TV stanzas behind him, it looks safe enough to hazard a prediction that disk jockeys — of the Miller caliber—can proceed safely with their TV invasion. Howard, who recently moved his 11 P.M. show from WGN-TV to WNBQ on Friday nights has pacted an agreement with WBKB to emcee a similar show for them on Tuesday nights. He also juggles some 120 weekly radio shows on his schedule.

The story of Howard Miller, male disk jockey, is based on both pluck and luck. A native Chicago son, he majored in history, drama and English at Galesburg's Knox College. Later he quit Kent College of Law to cater to his whim of becoming a radio actor.

Howard and guest Patti Page get acquainted with a couple of doggies out of the window.

Another Record

This was back in Chicago's bustling soap opera era and Howard had only a little trouble securing minor roles. One of his first required him to mouth a three-word command, "Jump up here!" The jittery amateur spent nine of the program's 15 minutes clearing his throat.

Founds Galesburg Station

Howard's adolescent crush on radio finally matured into a full-fledged love for the medium. He wanted to sample every acting role, work behind the scenes and even own a station. Just before World War II. he founded WGIL in Galesburg, Ill. Howard sold it, however, when the navy called him in 1942.

Following his discharge from service, he became program director of Chicago's WIND. In 1948, Howard joined the ranks of a popular organization known as "unemployed talent." He remained a member for one year. Then Zenith became the first of a long line of sponsors to flock to the Miller camp.

Sponsorship has been so heavy that recently he was emceeing some 200 programs per week. This caused a minor flurry among radio audiences. One complainant screamed, "Ye Gads, that Miller is all over the place! I can't turn on my radio without hearing him yakking on every station!"

Howard's fans claim it's his e-e-e-asy approach that has made him one of the top money earners hereabouts. Says Howard: "It's my theory that people are approaching the stage when they merely turn on their TV set and walk away. They're no longer glued to the screen. I want to give them a chance to listen, above all, and watch only when they want to."

All This and Howard, Too

Actually his show is nothing more than a mediocre interview and gab session augmented by gimmicks. You can hear a few records, or watch the baseball scores and weather report, or sit in on an interview with some top recording artists — Patti Page, Frankie Laine, Eddie Fisher, ad infinitum.

At least one fiasco has occurred during Howard's TV career. On one early *Miller at Midnight* show, the dimpled deejay announced quite seriously that 21 phones were hooked up to bring in long distance calls from recording stars on both coasts. Not once during the show did the phones ring — until the finale. Then the cameras faded out before Howard found the right phone.

The Romance Angle

In the romance department, the 34-year-old man-about-town has been married and divorced a couple of times. Columnists seem to take special delight in linking him with unattached feminine recording artists, The former *Breakfast Club* thrush, Peggy Taylor, was one in a flourishing epidemic of Howard Miller "romances." Currently it's the *Hit Parade's* June Valli. In fact, his closest associates say the two are already wed. On this score, Howard has been more silent than a giraffe with laryngitis.

Now that Howard Miller's status in radio and TV has reached a peak, he's gunning for one more position. Howard would like to become mayor of Chicago. His influence would certainly guarantee him a large share of the show business vote. And he might even end up plugging his own campaign tune!

Margaret Wolff Teaches

THE YOUNG IN ART

BEFORE the eyes of her little viewers, Margaret Wolff magically fashions animals, cartoon characters, and landscapes on her Saturday morning *Adventure In Art* show over WGN-TV. She devotes her half hour to creating these pictures with crayons, oils, and water colors. The idea is to encourage the small-fry to copy her strokes as she demonstrates each step.

Margaret believes that a child should be encouraged artistically, but not forced beyond his ability. She tries to help him see what he is capable of doing, and show him basic color patterns, until gradually the facets of the painting medium are familiar to him.

Family of Artists

Still known in art circles by her maiden name, Peggy O'Brien, she was brought up in Chicago in an atmosphere of paint brushes and gold leaf. Margaret may have inherited some of her skill from her grandfather who was a carriage painter back in the days when this was a highly developed craft.

Margaret's mother encouraged her to develop her talents, and had paints and paper always on hand. Throughout school, Peggy scheduled art courses wherever possible, and in the eighth grade, won a grand prize for the painting of a pair of rosary beads.

She is a graduate of Rosary College, with advanced study at Chicago's Art Institute and the Chicago Academy of Fine Arts. Her first job with the Milton Bradley Co. took her on regular jaunts to midwestern schools and department stores. The highlight of her eight years with the firm came when she appeared on TV in a St. Louis store. This was to figure later in her present TV status.

She left Bradley to teach at Mundelein College where WGN-TV's George Petterson was instructing. He saw her work and recommended her for a spot on a music show.

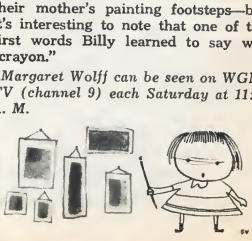
Demonstrates Song Titles

Jay Faraghan, the show's producer, remembered seeing her four years back on the St. Louis telecast, and hired her to demonstrate song titles on *Music From Chicago*. Before long, she was in demand for similar WGN-TV shows—*This Is Music* and *Top Tunes With Trendler*.

She has been appearing on *Adventures In Art* since April—thanks to her husband, John Wolff, local paint company representative. He convinced her to continue her TV career when she married him three years ago. They have two children, Billy, 23 months old, and John, 10 months.

It's still a bit early to tell whether either of the children will follow in their mother's painting footsteps—but it's interesting to note that one of the first words Billy learned to say was "crayon."

Margaret Wolff can be seen on WGN-TV (channel 9) each Saturday at 11:30 A. M.



Please address all letters to Managing Editor, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill.

Pairs Gracie and Dinah

For quite a while, I've wondered who would win the race for coyness —Gracie Allen or Dinah Shore. It's fun to watch them prove that all it takes to be in show business is colossal nerve.—*Thelma Miller, Chicago.* (*We think it's verve—not nerve—Ed.*)

No "Future" in Show

Why must they take a good science-fiction program like *Tales of Tomorrow* off television and put on a crummy baseball chatter show like *Double Play*? Haven't we enough of baseball on TV already?—*Bob Buchler, Chicago.*

Junior Miss Misses Out

I greatly enjoy your articles on fashions. However, as I'm only 12, I would like to see some tips on "younger" fashions. I'm sure hundreds of other high school girls would also be grateful. —*C. Esola, East Chicago, Ind.*

Now It's Eddie's Turn

In regard to the letter in the July 3 issue, I'm not crazy about Don Ameche but why knock him? He's better than that Fisher jerk. At least he can sing and is an accomplished actor. If Eddie Cantor hadn't found Fisher, he'd still be just another one in a crowd. Singers like him are a dime a dozen.—*M. S. P., Johnson Creek, Wis.*

A Cat-ty Ending

Here are compliments and complaints: *Action in the Afternoon* is a fine show. I feel I'm almost a part of Huberly, Mont. Another one I truly enjoy is the *Big Payoff*. Randy Merriman is a darn sight funnier than most comedians. My gripes are that *Capt. Video* never stays within the realm of reason, and those cut-down channel 7 movies don't make much sense. P.S., our Siamese cats, Sukimura and Sakimura, really sit up and watch TV when the wrestlers are lively. —*Joann Sipple, Geneva, Ill.*

Thanks

I want to congratulate you on your fine publication. I was afraid when your magazine went "national," the candid quality of the articles would suffer. However, the Chicago pages have kept the local touch. Also you have the finest photo color process that I have seen in any magazine.—*Mary Mathieu, Chicago.*

One Day's Delay

Recently you mentioned that Warner Bros. would not permit Doris Day to make TV guest appearances. How low can some studios get? She has looks, personality and a real talent for singing. If she had her own show, I predict it would be within the 10 best.—*Leroy A. Haggard, Chicago.*

Who Has Chance on Chance?

I'm a regular viewer of *Chance of a Lifetime*. Heretofore, I've noticed that the contestants who appeared third on the program always won. Finally, a handsome y o u t h broke the jinx by appearing first and winning. He was Jack Harris who has a voice as rich as Como's or Crosby's. I'm glad this happened, as people were starting to eye the show with suspicion.—*Charmaine Blum, Chicago.*

Crossed Up By Jack

When it comes to announcing boxing matches, Jack Drees does not know a left cross from a right hook.—*A. J. Pinkerton, Chicago.*

Same Guy—Another Eye

Have really enjoyed the Wednesday night fights since Jack Drees has taken over the announcer's spot for the summer. I've followed Jack all the way since the days that he described the races at Arlington Park. He does a fine job on covering every sport.—*Gerald Padden, Cicero, Ill.* (*Like to go a few rounds with the fellow above?—Ed.*)

CHECK YOUR BRAINS—IT'S SUMMER

by JACK MABLEY

I stole this line from another columnist, I've used it two summers running, and I'm going to use it again.

Why do the producers think that the public checks its brains at the start of every summer?

The originator of this sentence was disgusted with the pap served up in summer theaters. I'm an indoor critic, and I'm just as fed up with the froth that is dished out to us on summer television.

Who ever started this phony idea that we consumers are in the mood for nothing heavier than Mickey Mouse or *Cosmopolitan* short stories every time the mercury goes over 70?

Hot or Cold—It's Bad

It isn't so. A story that sustains your interest for two acts, and then dribbles off into an insipid, sugary ending is just as stinking in July as it is in December.

The inspiration for this particular essay happens to be the opening show of the Robert Montgomery summer series, though this program is no worse than the others.

The show sounded good. A man who dreams of having a million dollars suddenly comes into possession of half a million in stolen money. He plans to flee to the Virgin Islands.

Then his rooming house is surrounded by gangsters. A beautiful girl moves into the house. Is she an innocent girl or a spy of the gang?

The Happy, Dull Ending

It had all the elements. For two acts it was average, acceptable television drama. In the third act the cops caught the crooks and recovered the money, the girl reformed, the dreamer got a $10,000 reward, and everything was pat and goody-goody and quite stupid.

Once again the TV drama producer put approximately 90% of his time, money, and thought into acting and production, and 10% into the writing.

Montgomery has assembled four television stars to make up the Montgomery summer players. Aside from being a talented group, it is probably the skinniest collection of actors ever thrown together in a common cause. John Newland and Vaughn Taylor are the men, and Margaret Hayes and the producer's daughter, Elizabeth, are the women.

"Versatile" Newland

Newland is the suave type. In the first show he was a crude, loud-mouth supposed to talk outa da side of his mouth. His combination of Bronx, Queens, and Boston accents was fascinating. But such are the ways of stock companies.

Montgomery's production is as smooth and professional in its field as is the same sponsor's production of *Hit Parade* in the music field. Unfortunately, in both cases the products—music and drama — are extremely commercial. I hope they get more interesting.

The rest of my impressions of television for the past week is a jumble of quiz shows, all of which seemed the same. See one cute female panelist and you've seen 'em all. I did see Jack Paar emceeing something or other in the quiz line, and while the show is forgotten, Paar struck me as one of the pleasantest quiz leaders to turn up on the screen in some time.

"I told ya it beats givin yer sob story on street corners."

SPORTSCAST

by ED PAZDUR

I'M impressed!...At the invitation of **Alex Dreier**, the explosive WNBQ and NBC newscaster, we golfed at Tam O'Shanter Country Club, site of George May's highly touted **All-American** and **World Championships** of golf. The club measured up to its fabulous reputation for being ostentatiously smart.

With wall-to-wall carpeting, plush locker rooms, barber shops, dining rooms, lounges overlooking the fairways, patios, masseurs, well trained caddies and telephones at every tee—well!

May

Tam exec **Matt Niesen** revealed over $86,000 is spent on the maintenance each year. The fairways and greens are immaculate...The huge increase in foreign entries this year is attributed to **May**'s offer to pay for their transportation to and from the tournament, plus a reasonable amount for living expenses. Then there's $120,000 in cash prizes which should be stimulus enough for any foreign entry.

It was surprising to learn a beer sponsor dropped its option with Dumont (WGN–TV) to televise the World Championship finals on August 9. Reason: a beer strike in Milwaukee. But the big show will be seen on channel 9 in Chicago even if the network must pick up the tab itself!

Developing ulcers: Joe Wilson and director **Paul Robinson** from the poor, although inadvertent, cooperation from **Sportsman Park**'s officials during **Harness Racing** telecasts over WNBQ. Track brass, guests and free-loaders continually parading thru the broadcast booth —with woesome **Wilson** attempting to salvage a broadcast!

Toni Gilman, Bill Evans, Jim Hurlbut, Francois Pope and **Bill Bailey**—all reportedly making extra trips unto the golf links to sharpen up for TV GUIDE's Golf Tourney next month!

TV SPORTS GUIDE

(For details, see daily program listings.)

SATURDAY

1:30 9 Baseball—Sox vs. Philadelphia
2:45 2 Horse Races From Jamaica—Saranac Handicap
7:30 7 Bowling From Detroit—Fred Wolfe
8:00 7 Boxing From Syracuse—Bill Stern
8:30 9 Wrestling From Marigold—Jack Brickhouse

SUNDAY

1:30 9 Baseball—Sox vs. Philadelphia (2)
10:00 9 Stock Car Races From Soldier Field—Bob Drews and Ed Pazdur
10:30 7 Wrestling On Film—Tom Casey

MONDAY

7:00 9 Boys' Major League Baseball From Thillens Stadium—Jack Brickhouse
8:30 9 Boxing From Eastern Parkway, Brooklyn —Ted Husing

TUESDAY

1:30 9 Baseball—Cubs vs. Brooklyn
8:00 7 Stock Car Races From 87th Street Speedway—Stewart Raemer
11:00 5 Harness Racing From Sportsmen's Park Joe Wilson

WEDNESDAY

1:30 9 Baseball—Cubs vs. Brooklyn
8:00 9 Wrestling On Film—Joe Little
8:30 7 Wrestling From Rainbo—Tom Casey
9:00 2 Boxing From New York

THURSDAY

1:30 9 Baseball—Cubs vs. Brooklyn
8:00 9 Stock Car Races From Willow Springs —Jack Brickhouse
11:00 5 Harness Racing From Sportsmen's Park —Joe Wilson

Meet Your TV Favorites

IN PERSON:

TV GUIDE'S

3rd annual celebrity golf tourney

FRIDAY, AUGUST 21

Bunker Hill Golf Club

6600 N. Milwaukee Ave.

TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

Good viewing: Beautiful Betsy Von Furstenberg on *TV Soundstage* Friday nite . . . Mercedes McCambridge and Louis Hayward in drama on *Footlights Theater*, also on Friday . . . Comedienne Sara Berner on *Saturday Night Revue*... A recap of the Boy Scout Jamboree Sunday at 4:00, in case you missed it last week . . . Ed Sullivan returning to his *Toast of the Town* . . . Laraine Day, MacDonald Carey and Gigi Perreau in drama on Sunday's *G.E. Theater* . . . Jackie Cooper and Peggy Ann Garner Tuesday nite on *Mirror Theater* . . . Thursday's *Ford Theater* starring Jane Wyatt and Lloyd Nolan . . .

Louis Hayward

David Niven on *Tales Of the City*, also on Thursday.

The Courtesy Man: On his *Courtesy Hour* show, Friday at 10:00 channel 7, Jim Moran salutes the Flying Minute-Men of the 437th Troop Carrier Wing, outstanding O'Hare Field Air Force Group headed by famous World War I ace, Colonel Reed G. Landis. Jim will be made an honorary member of the Wing. A film will be shown depicting the exciting history of the unit in action, and Colonel Landis will personally narrate their daring exploits.

Forecast: September will bring child actor Brandon De Wilde in dramatic series titled *Jamie*, originally presented as part of the recent "ABC Album."

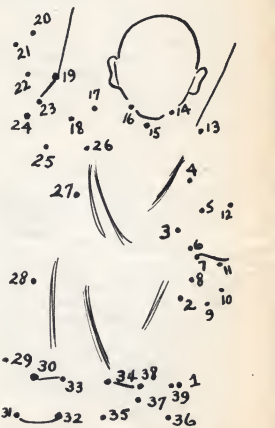
MOLLYCUES

by MOLLY POTKIN COPYRIGHT 1953

Boys and girls, you've seen a lot of fine puppets on TV. Here is a simple way to make your own. Just connect the dots, draw in any kind of a face, and then decorate the dress, if you like. Color your entry and mail it to Mollycues, c/o TV GUIDE, 731 S. Plymouth Court, Chicago 5, Ill. before Monday, August 3. For the best entry, I'll award $1; second prize, 50 cents; next 25 prizes, a copy of Molly's big picture puzzle book.

Last week's puzzle was a code which should have read like this:

I love to watch my TV set,
I have a lot of fun.
Of all the programs I have seen,
I have a favorite one.



June 19 Mollycues Winners

Mary Bertino, Joliet, Ill.; Sandro Bibro, Chicago; Pat Casey, Chicago; Ann Crowell, St. Joseph, Mich; Tim DeVries, Glenview, Ill.; Batty Edginton, Hobart, Ind.; Lorry Ewert, Elgin, Ill.; Anne Fullo, Chicago; James Georgen, Kenosha, Wis.; Dorothy Hipp, Delevon, Wis.; Marilyn Horrington, Chicago; John Jacques, Kenosha, Wis.; Douglas Johnson, Chicago; Melitta Kalb, Chicago; Kathleen McCormick, Chicago; Peggy Meyer, Waukegon, Ill.; Mary Nessler, Evanston, Ill.; Jo Nicovsky, Chicago; Robert Possorello, Berwyn, Ill.; Janice Piecuch, Calumet City, Ill.; Sondra Pilson, Harvey, Ill.; Kathy Schneider, Three Oaks, Mich.; James Siciliani, Chicago Heights, Ill.; Frances Simpson, Blackstone, Ill.; Susan Terwell, Chicago; Sestro Tumo, Aurora, Ill.; Joyce Zimmerman, Chicago.

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing

FRIDAY

1:00 9 "EL PASO KID"
Western adventure.

1:15 7 "BLACK DOLL"
A child's toy hides sudden death. Donald Woods and Nan Grey.

3:00 7 "DOUBLE CROSSED FOOL"
Hitler, Mussolini, and Hirohito run into American sailors when they go to an island to make a treaty with the native chief. Bobby Watson and Joe Devlin.

3:00 9 "THE TOWN WENT WILD"
A mix-up in birth certificates causes complications for two young people. Freddie Bartholomew and Jimmy Lydon.

3:30 2 "HIS LORDSHIP GOES TO PRESS"
A lord falls in love with an American lady journalist who has traveled to Britain to study farm life. June Clyde and Hugh Winters.

4:00 7 "RUSTLER'S PARADISE"
Western with Harry Carey.

7:00 9 "CIRCUS GIRL"
A triangle love affair with a circus background. Robert Livingston and June Travis.

10:00 9 "THAT'S MY BABY"
A man finds happiness through the help of his family. Richard Arlen and Ellen Drew.

11:45 9 "THE MAD MONSTER"
Scientist transforms a country simpleton into a half wolf-half man. George Zucco and Johnny Downs.

12:00 2 "YOUNG DYNAMITE"
Young man swears vengeance when his brother is killed by the racketeers. Frankie Darro and Kane Richmond.

12:00 7 "BLONDE SAVAGE"
Tribe of natives in the jungle are ruled by a white goddess. Leif Erickson and Gale Sherwood.

SATURDAY

9:00 a.m. 7 "STALLION CANYON"
Western with Hoot Gibson.

11:30 a.m. 7 "COURAGEOUS DR. CHRISTIAN"
The Doctor makes a plea for proper housing for the town's squatter colony. Jean Hersholt and Tom Neal.

12:00 9 "CRIMINALS WITHIN"
Only five chemists have knowledge about a secret formula. Eric Linden and Ann Doran.

12:30 2 "WITH LOVE AND KISSES"
Crooks try to take over a farm boy tunesmith, but a torch-singer has other ideas. Pinky Tomlin and Toby Wing.

1:00 7 "WAGON TRAIL"
Western adventure.

1:15 5 "KENTUCKY CARNIVAL"
Horse racing, love and the desire to conquer. John Arlidge.

1:30 2 "RACING LUCK"
Race track owner finds himself ruled off the course because his winning horse has been found doped. Bill Boyd and Barbara Worth.

2:00 7 "MAGIC BOW"
Life and music of Nicolo Paganini set in Italy during the Napoleonic period. Stewart Granger and Phyllis Calvert.

2:45 5 "SUCCESSFUL FAILURE."
Lucille Gleason, Russell Hopton and William Collier star.

3:15 2 "RAINBOW'S END"
Western adventure.

4:00 5 "DRUMS OF THE DESERT"
Two foreign legion officers are in love with the same girl. Ralph Byrd, Lorna Gray.

4:00 7 "WESTERN CYCLONE"
A crooked gang tries to frame Billy the Kid. Buster Crabbe and Al St. John.

4:00 9 "BILLY THE KID OUTLAWED"
Western with Buster Crabbe.

5:00 5 "LAND OF SIX GUNS"
A retired cowboy finds his ranch a center for cattle smuggling from Mexico. Jack Randall and Louise Stanley.

5:00 9 TITLE NOT AVAILABLE

5:30 2 "MOONLIGHT ON THE RANGE"
Western adventure with Fred Scott and Lois January.

6:30 7 "ALL AMERICAN CO-ED"
A boy is rigged as a girl and entered in a beauty scholarship contest. Frances Langford and Johnny Downs.

7:00 9 "HIT THE SADDLE"
Three Mesquiteers attempt to track down a gang of heavies who are capturing wild horses in a protected area. Ray Corrigan and Bob Livingston.

10:00 2 "CROOKED ROAD"
A prison escape in England when young catches up with a man leading a normal life. Edmund Lowe and Irene Hervey.

10:00 5 TITLE NOT AVAILABLE

10:00 7 "BOSS OF THE BIG CITY"
Racketeers get control of wholesale food, and thus are able to set their own prices. John Litel and Florence Rice.

11:00 9 "WIFE OF MONTE CRISTO"
Set against a background of political unrest, the Count's wife takes his place in rescuing a trapped comrade. Lenore Aubert and John Loder.

(continued on next page)

(continued from preceding page)

11:30 7 "CASEY JONES"
Humorous tale of the life of a railroad engineer. Gabby Hayes and Charles Starrett.

12:00 2 "MURDER AT THE BASKERVILLES"
Sherlock Holmes is on the trail of a murderer. Arthur Wantner.

12:15 7 "TOPPER RETURNS"
A girl is murdered, and her ghost enlists the aid of Topper in finding her killer. Joan Blondell and Roland Young.

SUNDAY

10:00 a.m. 7 "RIDE 'EM COWGIRL"
A gang of crooks attempt to steal girl's father's ranch by framing him. Dorothy Page and Milton Frome.

10:00 a.m. 9 "BLUEBEARD"
An artist has an uncontrollable desire to strangle his models. John Carradine and Jean Parker.

10:30 a.m. 5 "JUNIOR PROM"
The father of a highschool student president candidate threatens to withhold his annual donation unless his son wins. Freddie Stewart and June Preisser.

12:00 9 "ARIZONA GUNFIGHTER"
Western with Bob Steele and Jean Catmen.

12:30 2 "ROCK RIVER RENEGADES"
Western adventure with Ray Corrigan.

1:30 2 "DEVIL DIAMOND"
A syndicate has trouble with a cursed diamond. Frankie Darro and June Gail.

1:30 5 "ETERNALLY YOURS"
The career of a young master magician almost disrupts his home life. David Niven and Loretta Young.

3:00 2 "FEDERAL AGENT"
A criminal's effort to obtain possession of a valuable formula. William Boyd and Charles A. Browne.

6:30 7 "MASTER OF BANKDAM"
Story of a feud which flowers through three generations. Anne Crawford and Tom Walls.

6:30 9 TITLE NOT AVAILABLE

9:00 9 "VIOLENCE"
Undercover operator for a photo magazine sets out to break up an organization whose prime purpose is violence. Michael O'Shea.

10:00 9 "GEISHA GIRL"
Comedy about GI Joes and a night in a Geisha house.

10:30 2 "SINNERS HOLIDAY"
An aged spinster is being victimized by her nephew. Ann Harding and Randolph Scott.

11:00 5 "LONG VOYAGE HOME"
Seamen discover that their tramp steamer is carrying a cargo of high explosives. John Wayne and Thomas Mitchell.

12:00 2 "FRANKIE AND JOHNNIE"
A lovely cafe singer marries a gambler. Helen Morgan and Chester Morris.

12:00 7 "THE IRON DUKE"
Life of the Duke of Wellington thru one of the most crucial periods in English history. George Arliss.

MONDAY

1:00 9 "LONE RIDER IN GHOST TOWN"
A band of outlaws, protecting their hidden ore vein, terrorize the people. George Houston and Al St. John.

1:15 7 "REMEDY FOR RICHES"
A college boy in Dr. Christian's town who begins bond-selling suddenly finds himself "swimming" in oil. Jean Hersholt and Dorothy Lovett.

3:00 7 "DUDES ARE PRETTY PEOPLE"
Two cowboys experience life on a dude ranch. Jimmy Rogers and Noah Beery, Jr.

3:00 9 "SCHOOL FOR HUSBANDS"
Successful novelist is philandering with the wives of two men. Rex Harrison and Dinah Churchill.

3:30 2 "CALLED BACK"
A blind Englishman and a girl suffering from amnesia become entangled in a murder mystery. Dorothy Boyd and Lester Matthews.

4:00 7 "PHANTOM OF SANTA FE"
Cowboy is framed and arrested for robbery and murder, but he escapes and aids the sheriff in finding the real culprits. Harry Carey.

6:45 7 "FLYING DEUCES"
Laurel and Hardy begin as Paris sightseers and finally land in the Foreign Legion. Jean Parker and Reginald Gardiner.

8:00 7 "TWO MUGS FROM BROOKLYN"
Cab owners form a company, and find that they have to fight a rival company to survive. William Bendix and Grace Bradley.

10:00 9 "WENT THE DAY WELL?"
An attempted air-borne invasion of a sparsely populated part of England. Leslie Banks, and Basil Sydney.

11:00 5 "JACK OF DIAMONDS"
A group of people seek to recover a sunken treasure. Nigel Patrick and Guy Roman.

12:00 2 "STRAWBERRY ROAN"
Couple head for disaster on a farm when the girl starts throwing her husband's money away. Billy Hartnell and Carol Raye.

12:00 7 "ZENOBIA"
An elephant takes a liking to a small country doctor and follows him around. Oliver Hardy and Billie Burke.

TUESDAY

1:15 7 "WAY OUT WEST"
Commissioned to deliver a deed to a gold mine, Laurel and Hardy discover that they have given it to the wrong girl. Sharon Lynne.

3:00 7 "MISS POLLY"
Reformers in a small town are finally loosened up by an old maid. Zasu Pitts and Slim Summerville.

3:30 2 "MAN WHO CHANGED HIS NAME"
A husband discovers that his wife is unfaithful. Lyn Harding and Betty Stockfield.

4:00 7 "CACTUS BARRIER"
Western adventure with Walt Wayne.

7:00 7 "THE RENEGADE"
Western adventure with Buster Crabbe and Fuzzy St. John.

10:00 7 "JOE PALOOKA MEETS HUMPHREY"
Joe's quiet honeymoon is disrupted by a pugilistic auto mechanic. Joe Kirkwood and Leon Errol.

10:00 9 "DEATH IS A MOCKERY"
Owners of a fishing schooner engage in smuggling from the French seacoast. Donald Houston and Bill Kerr.

12:00 2 "THANKS FOR LISTENING"
Head of a gang of theives is pretty, female, and influential in convincing an innocent stooge to get a job in Reno. Pinky Tomlin and Maxine Doyle.

12:00 7 "BLIND GODDESS"
Director of an international public institution is involved in a political corruption expose. Eric Portman and Ann Crawford.

WEDNESDAY

1:15 7 "MELODY FOR THREE"
Parents' divorce keeps a young boy violinist from his conductor father. Jean Hersholt and Fay Wray.

3:00 7 "BLOCKHEADS"
Two buddies meet after 20 years and almost cause a household break-up. Stan Laurel and Oliver Hardy

3:30 2 "VICAR OF BRAY"
Irish priest in a little village near Dublin becomes tutor to young Prince Charles. Stanley Halloway and Hugh Miler.

4:00 7 "JUDGMENT BOOK"
A group of cattle owners ruthlessly dominate a town and its citizens. Conway Tearle and Bernadine Hayes.

9:00 7 "LITTLE MEN"
Father sends his son to an orphanage while he tries to clear himself of the name "convict." Kay Francis and Jack Oakie.

10:00 7 TITLE NOT AVAILABLE

10:00 9 "WOMAN WHO CAME BACK"
A girl believes she has inherited a witch's curse. John Loder and Nancy Kelly.

11:00 5 "TO BE OR NOT TO BE"
Adventures of a legit stock company in Warsaw before and during Nazi invasion with the company impersonating Hitler and his associates in order to save lives. Jack Benny and Carole Lombard.

12:00 2 "TOUGH TO HANDLE"
Gang of racketeers gyp sweepstake winners of their prizes. Frankie Darro and Kane Richmond.

12:00 7 "KING MURDER"
A baffling mystery story. Natalie Moorehead and Conway Tearle.

THURSDAY

1:15 7 "CHILDREN OF THE WILD"
A dog rescues a baby which has been kidnapped by an eagle. Joan Valerie and James Busch.

3:00 7 "ISLAND CAPTIVES"
Three men and a girl are held captive on an island. Eddie Nugent and Joan Barclay.

3:30 2 "FOR VALOR"
During a war in Africa a cockney soldier saves the life of a monocled Major who tries to get him a medal. Tom Walls and Ralph Lynn.

4:00 7 "TROUBLE AT MELODY MESA"
Western adventure with Brad King.

7:00 9 "CALIFORNIA GOLD RUSH"
Red Ryder and Little Beaver seek a gang responsible for the gold shipment hold-ups. Wild Bill Elliot and Bobby Blake.

8:00 7 "REMEDY FOR RICHES"
A college boy in Dr. Christian's town, who begins bond-selling, suddenly finds himself "swimming" in oil. Jean Hersholt.

9:00 7 "GREEN PROMISE"
A well-meaning, but domineering farmer and his four motherless children face disaster as a result of the father's obstinacy. Marguerite Chapman.

10:00 9 "IT COULD HAPPEN TO YOU"
Adopted son steals from his parent, and one crime leads to another. Alan Baxter, Andrea Leeds.

11:00 9 "NOTHING VENTURED"
Witnesses to an ambush report the crime to an investigator. Artemus Boys and Patric Curwen.

12:00 2 "PRISON TRAIN"
A demoted gang leader chooses death rather than the jibes of fellow inmates. Fred Keating and Linda Winters.

12:00 7 "TAWNY PIPIT"
A pair of rare birds known as tawny pipits are discovered nesting near an English village. Bernard Miles and Rosamund John.

A ghostly prank on Roland Young surprises and mystifies a passer-by in this scene from ***Topper Returns,*** Sat., 12 Mid. (7).

Smuggling leads to murder that involves Kathleen Bryon, Donald Houston, Bill Kerr in ***Death Is a Mockery,*** Tue., 10 P.M. (9).

Morning Programs

FRI • MON • TUE • WED • THUR

2 WBBM-TV • **5** WNBQ • **7** WBKB • **9** WGN-TV

6:45 5 EVERETT MITCHELL—Talks
News for the farmers on market fluctuations, weather, and crops.

7:00 5 TODAY—Reports & Interviews

9:00 2 WHEEL OF FORTUNE—Quiz
Friday only. Todd Russell emcee.

2 ARTHUR GODFREY & FRIENDS
Mon. thru Thurs: Robert Q. Lewis subs for Arthur Godfrey.

5 DING DONG SCHOOL
Nursery school program with Dr. Frances Horwich.

9 PAUL FOGARTY—Exercises
Fri: For a trim ankle and a firm arch.
Mon: Grace and balance hints.
Tues: The "Cleopatra" exercise, for bust and shoulders.
Wed: A smaller, firmer waistline.
Thurs: Thigh and calf exercises.

9:30 5 GLAMOUR GIRL—A Contest
A lady selected by the audience, is brought back the following day, after the full glamor treatment, to be interviewed by Harry Babbitt.

7 CARTOONS—Fun for Kids
Fri: "Zoro's Fighting Legion."
Mon-Thurs: "Dare Devils of the Red Circle," parts 1-4.

9 MOVIE—Serial For Kids
Mon-Thurs: Title not available.

9:45 7 BEULAH KARNEY PRESENTS
Fri: Secrets learned from foreign cooks.
Mon: Women of First Presbyterian Church of Glen Ellyn are guests.
Tues: Floor covering discussion.
Wed: Meal of the week: Hawaiian.
Thurs: Market day and best buys.

10:00 2 FRANK REYNOLDS—News

5 HAWKINS FALLS—Serial
Fri: A near victory turns out to be a far reaching loss.
Mon: A misinformed woman gives the wrong idea.
Tues: Some hot air takes Leif Flagle on a short lived balloon ride.
Wed: The seed of ego is planted and yields a very strange crop.
Thurs: A woman candidate makes a promise and breaks a date.

9 A TO Z OF COOKERY—Tips
Fri: Tentative: Hindu cookery.
Mon: How to fix freezer foods.
Tues: A diet for slimming.
Wed: Prepare a vegetable dinner.
Thurs: A small turkey dinner.

10:05 2 I'LL BUY THAT—Panel Quiz
Mike Wallace emcees.

10:15 5 THE BENNETTS—Serial
Fri: In order to save one friend, Wayne Bennett comes close to losing another.
Mon: The end of the trial indicates it might not be the end of the case.
Tues: An artist gets a commission and a lawyer gets a tip.
Wed: A loan turns out to be a down payment on trouble.
Thurs: Wayne Bennett doesn't like his son's new friend.

10:30 2 STRIKE IT RICH—Quiz
Warren Hull is emcee on this "helping hand" quiz game.
Fri: Guest, Jackie Kelk, now appearing in "Me and Juliet."
Mon: Guest, Smokey, the wonder horse, assisted by Joe Phillips.

5 MRS. U.S.A.—Film Shorts
Fri: "The Handwritten Word." A film based on the activities of the handwriting department of the New York City police laboratories and a special interview between host Peter Roberts and Sgt. Joseph McNally of the police handwriting department.

5 NATIONAL VEGETABLE WEEK
Thursday only.

7 ED ALLEN—Exercises
Fri: Ankle twirls.
Mon: Specialization exercises.
Tues: For fatty excess on rib cage.
Wed: Effort today on hips.
Thurs: Pretty legs.

10:50 7 FRED KASPER—Weather
Fred subs for Wayne Griffin.

10:55 7 ULMER TURNER—News

11:00 2 BRIDE AND GROOM—Wedding
John Nelson interviews the couple.

5 FRANCOIS POPE—Recipes
Fri: Sauted shrimp, sweet and sour.
Mon: Crabmeat salad ala Reefer and creamed ham and asparagus noodle casserole.
Tues: Potato salad and frankfurter quails.
Wed: Crab meat au diable chafing dish.
Thurs: Cream filling and glace for California fruit pie.

11:00 7 BREAKFAST WITH O'NEILL
Music, interviews and games.

9 MOVIE—Film cut to ½ hour.
Fri: "Viva Mexico."
Mon: "Midwest Holiday."
Tues: "Powering America's Progress."
Wed: "Andorra—Spelunking."
Thurs: "Birth of a Ballet."

11:15 2 LOVE OF LIFE—Serial
Fri: Alex has a story to tell.
Mon: The part Vanessa plays in the growing tragedy is now reduced to that of listener.
Tues: Alex shocks Ellie.
Wed: The part that Jill's brother played in the alleged marriage has become an important question.
Thurs: It seems that not even Alex knows what really happened ten years ago.

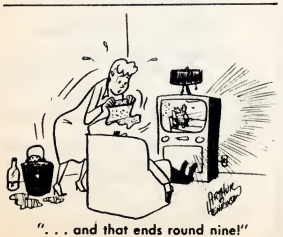
11:30 2 SEARCH FOR TOMORROW
Fri: Joanne and Arthur agree on practicality.
Mon: Rose and Wilbur Peterson have an appointment that may be the deciding factor in their future.
Tues: A dream comes true.
Wed: Another search for Hazel has been instigated.
Thurs: Mortimer Higbee begins his mission.

9 STEVE FENTRESS—News

11:45 2 GUIDING LIGHT—Serial
Fri: Kathy makes up her mind to tell Dick.
Mon: Kathy discovers the joy of holding her baby for the first time.
Tues: Kathy again puts off telling Dick the truth.
Wed: Papa Bauer attempts to persuade Bert to let Bill accept a job.
Thurs: Dr. Kennedy assures Dick that Kathy will be well enough to leave the hospital in a few days.

9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News



". . . and that ends round nine!"

Dear Boss:

So I didn't find out why stage coach wheels turn backwards when they're going forward. But surely some kind soul will explain why all TV movies open up with a musical intro (during the titles) that sounds like an off-key funeral march. Sometime just compare the TV rendering, with a movie music intro at a movie theater and see if I'm not right.

I was watching the Westinghouse Summer Theater the other night--it's a summer replacement for Studio One--when horrors of horrors, instead of seeing old Faithful, Big Ben Rock of Gibraltar Betty Furness doing the refrigerator pitch, there's a brunette upstart in there as summer replacement.

But then I should have expected it--who ever uses a Furness during warm weather anyway?

Masquerade Party, a new quiz show with the same tired old expert panelists (Pete Donald, Ilka Chase and others of that Ilka) doesn't stand a chance--just on the face of it. It is not produced by Goodman and Todson (or is it Todman and Goodson?).

After all, that's as ridiculous as trying to make straws without brick (or is it bricks without straw?) or perhaps even attempting to make BC tablets without good old dependable Aceto Phenetidin.

Doug Edwards, a newscaster fellow who let someone convince him he could do a John Daly M.C. job on Masquerade, has all the warmth and charm of a friendly teletype machine.

Say, that Art Mercier fellow with the Sports Show For Men stint late evenings on WBBM-TV sounds like he knows his stuff but he looks too office-ish. How about if he would just not shave for a week? All he needs is that "Joe Outdoors" look.

Chub

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Friday

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS
Johnny Coons narrates a film.
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker emcee.
9 HI LADIES—Jack Payne
Interviews with the gals.

12:25 2 LEE PHILLIP SHOW—Tips
Fashion news for the gals.

12:30 2 GARRY MOORE SHOW
Garry does a take-off on Durward Kirby, Ray Malone dances and the entire company does "Tell Us Where the Good Tunes Are."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke plays his guitar.
7 TIME FOR FUN—Nick Francis
Kids fun with Nicky and Bobo.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews players' wives.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks is quiz-master.
5 BOB & KAY SHOW—Chats
Chatter with Bob Murphy and Kay Westfall, and human interest stories.
7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.
9 "EL PASO KID"
MOVIE—Western adventures.

1:15 7 "BLACK DOLL"
MOVIE—A child's toy hides sudden death. Donald Woods.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest, Joan Caulfield.

2:00 2 BIG PAY OFF—Quiz Game
Bess Myerson with Warren Hull subbing for vacationing Randy Merriman.
5 BREAK THE BANK—Quiz
Bud Collyer emcee.
9 PAUL DIXON SHOW—Music
Pantomimes with Paul, Wanda Lewis, and Sis Camp

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett emcee.
7 "CASEY JONES"
MOVIE—Cut to ½ hr. Humorous tale of the life of a railroad engineer. Gabby Hayes stars.

JULY 24

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.
5 ON YOUR ACCOUNT—Variety
Win Elliot emcee.
7 "DOUBLE CROSSED FOOL"
MOVIE—Hitler, Mussolini, and Hirohito run into American sailors when they go to an island to make a treaty with the native chief. Bobby Watson and Joe Devlin.
9 "THE TOWN WENT WILD"
MOVIE—A mix-up in birth certificates causes complications for two young people. Freddie Barthlomew and Jimmy Lydon.
3:15 2 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.
3:30 2 "HIS LORDSHIP GOES TO PRESS"
MOVIE—A lord falls in love with an American lady journalist who has traveled to Britain to study farm life. June Clyde stars.
5 LADIES' CHOICE—Variety
Johnny Dugan emcee.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
7 "RUSTLER'S PARADISE"
MOVIE—Western adventure with Harry Carey.
4:15 5 GABBY HAYES SHOW—Film
Western serial shown in part.
4:30 5 HOWDY DOODY SHOW—Fun
Puppet antics with Bob Smith.
4:45 9 TIME FOR BEANY—Puppets
Adventure story for kids.
5:00 2 GARFIELD GOOSE & FRIEND
Walt Disney's recorded version of his story about "The Little House" is illustrated by Garfield's Magic Drawing Board.
5 ELMER, THE ELEPHANT
John Conrad entertains children.
7 ANGEL CASEY—For Kids
Youngsters have a party.
9 WATCH TO WIN—Quiz Game
5:15 7 ROOTIE KAZOOTIE—Puppets
A story for the youngsters.
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Fighting Valley" ch. 5.
9 ROBERT F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.
5:50 5 JACK ANGELL—News

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FRIDAY

JULY 24

O'CONNELL
6:45 P.M. (2)

MIKE and SANDRA
7:00 P.M. (2)

BERG
7:00 P.M. (5)

REEVES
7:30 P.M. (7)

HATHAWAY
8:00 P.M. (9)

6:00 2 BOB ELSON—Sparts
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sparts
7 JACK DREES—Sparts

6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
A visit to the Shades State Park.

6:20 5 TONY WEITZEL—Camments
Gossip and interviews.

6:25 7 FRED KASPER—Weather

6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Music
Guest, Edith Adams.
7 STU ERWIN—Camedy Drama
"June Serves On the Jury." Stu takes over management of the household while June serves jury duty.
9 SPENCER ALLEN—News

6:45 2 TV'S TOP TUNES—Music
Helen O'Connell, Bob Eberly and Ray Anthony's orchestra. Tunes: "Who," "I'm Walking Behind You."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News

7:00 2 PANTOMIME QUIZ—Game
Mike Stokey emcees charades game. Sandra Spence aids Mike. Regular panel: Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock, with guests, Mala Powers and Rita Moreno.
5 THE GOLDBERGS—Comedy
The Goldbergs' friends and neighbors arrange a surprise farewell party when Jake and Molly announce their intentions to buy a house in the country and leave the Bronx. (The Goldbergs reviewed, see page 17.)
7 INTERLUDE—Drama
"Myrt and Marge." Story of backstage life and a young chorine. Bernadine Hayes, Franklyn Pangborn and Lyle Talbot.
9 "CIRCUS GIRL"
MOVIE—A triangle love affair with a circus background. Robert Livingston, June Travis, Donald Cook.

7:30 2 MAN AGAINST CRIME-Drama
Mike Barnett's vacation turns into a busman's holiday when he stops off at a roadside diner and runs into a stench bomb, extortion and trouble. Ralph Bellamy stars.
5 WALT'S WORKSHOP
Walt Durbahn shows how to make a Dutch door.
7 SUPERMAN—Adventures
George Reeves stars as Clark Kent in "Czar Of The Underworld." Enroute to Hollywood, Clark and Inspector Henderson are warned to turn back.

8:00 2 PLAYHOUSE OF STARS
"Knave of Hearts," starring Mark Stevens. A card shark gambles on love in this tale of the old West.
5 DOORWAY TO DANGER
Agent Doug Carter (Stacy Harris) almost loses his life when he looks up some old friends in Germany.
7 TERRY AND THE PIRATES
"The Little Mandarin" involves Terry and Hotshot in a complex Oriental intrigue, with political destinies and a fortune in tungsten ore at stake.
9 LIFE BEGINS AT 80—Quiz
Jack Barry emcees panel of oldsters including: Fred Stein, Georgiana Carhart, Fred Cox, Rev. H. F. Hathaway and Isabelle Winlock.

8:30 2 FOOTLIGHTS THEATER—Film
"Crossed and Double-Crossed" starring Mercedes McCambridge and Louis Hayward. An adventurer invades a small town in the Florida keys with a story of buried treasure, and one girl believes him.
5 TV SOUNDSTAGE—Drama
"No Scar" starring Betsy Von Furstenberg and Warren Stevens. A man with an over-active imagination goes about curing his wife of what he believes to be kleptomania.
7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher with guest Paul Richards.
9 WORLD IS YOURS-Travelogue
A visit to Haiti, pirate stronghold of yore. Maurice Copeland narrates.

8:45 7 FILM COMMERCIAL

9:00 2 MR. AND MRS. NORTH-Drama
"Dead Man's Tale." Jerry answers a phone call intended for someone else and is threatened by a gangster. Barbara Britton and Richard Denning star.

PAM and JERRY
9:00 P.M. (2)

JACKSON
9:00 P.M. (9)

MORAN
10:00 P.M. (7)

DREW
10:00 P.M. (9)

MILLER
11:00 P.M. (5)

9:00 5 SPORTS REEL—Film

7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago crimes.

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Dr. Theodore Distler, president of Franklin and Marshall College, Lancaster, Pa.

9:15 7 FILM SHORT

9:30 2 FAVORITE STORY—Film
"The Adoption." On the same night a son is born to each of two brothers. One boy is adopted and a bitter feud arises between the two brothers.

5 GREATEST FIGHTS—Film
Highlights of the Gene Tunney-Tom Heeney fight at Yankee Stadium, New York, July 26, 1928. 15-round heavyweight title bout.

7 DANGEROUS ASSIGNMENT
Brian Donlevy in "The Havana Microfilm Story" is assigned to impersonate a guard at a government confidential file room.

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 5 LEN O'CONNOR—Discussion

10:00 2 FAHEY FLYNN—News

5 CLINT YOULE—Weather

7 COURTESY HOUR—Variety
Jim Moran presents a special salute to the Air Force, specifically the "Flying Minute Men," the 437th Troop Carrier Wing stationed at O'Hare Field. Film history of division, special interviews with a combat crew from Korea, and an interview with Col. Reed G. Landis, commanding officer at O'Hare.
Sponsored By Courtesy Motors.

9 "THAT'S MY BABY"
MOVIE—A man finds happiness through the help of his family.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Tips

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Discussion on Northern Pike.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ—Musical

11:00 2 BOB ELSON—Sports

5 HOWARD MILLER—Music
Interviews with celebrities. (See Howard's story on page A-4.)

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Case Of Charles Peace" final part.

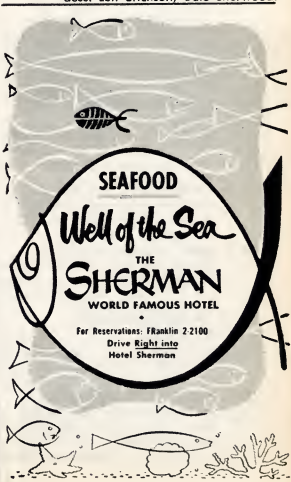
11:30 7 KAY ASHTON-STEVENS

9 LES NICHOLS—News

11:45 9 "THE MAD MONSTER"
MOVIE—A scientist transforms a country simpleton into a half-wolf.

12:00 2 "YOUNG DYNAMITE"
MOVIE—Young man swears vengeance when his brother is killed by the racketeers. Frankie Darro.

7 "BLONDE SAVAGE"
MOVIE—Tribe of natives in the jungle are ruled by a white goddess. Leif Erickson, Gale Sherwood.



Saturday

JULY 25

FOX
1:30 P.M. (9)

MORNING

9:00 7 "STALLION CANYON"
MOVIE—Western adventure with Hoot Gibson.

10:00 7 SPACE PATROL—Adventures
A gang of hooded men kidnap Carol.
9 MOVIE—Serial Films
"Zoro's Fighting Legion" part 6.

10:30 2 ROD BROWN OF THE ROCKET RANGERS—Drama For Kids
"Apples Of Eden." An epidemic of radiation fever endangers the lives of the population of the solar system.
7 COMEDY CIRCUS—Film
9 "LARAMIE KID"
MOVIE—(Cut to ½ hour).

11:00 2 BIG TOP—Circus Fun
Guests: The All-American Boys, trampoline act; Nina Karpowa, trapeze artist; The Virginians, comedy juggling; Irah Watkins and his three chimpanzees; and Cimse's Scottish collies.
7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.
9 "WEST OF CHEYENNE"
MOVIE—Cut to ½ hr. Cattle rustlers fight the invasion of honest cowboys. Charles Starrett, Iris Meredith, Bob Nolan, and Pat Brady.

11:30 7 "COURAGEOUS DR. CHRISTIAN"
MOVIE—The Doctor makes a plea for proper housing for the town's squatter colony. Jean Hersholt, Tom Neal and Dorothy Lovett.
9 ADVENTURES IN ART
Margaret Wolff demonstrates proper technique of painting to youngsters. (See story on page A-6.)

12:00 2 LONE RANGER—Western
"The Masked Rider." A ruthless outlaw masquerades as the Lone Ranger and roams the countryside committing mayhem and murder.
9 "CRIMINALS WITHIN"
MOVIE—Only five chemists have knowledge about a secret formula. Eric Linden, Ann Doran, and Constance Worth.

12:30 2 "WITH LOVE AND KISSES"
MOVIE—Crooks try to take over a farm boy tunesmith, but a torch-singer has other ideas. Pinky Tomlin, Toby Wing, Kane Richmond, and Arthur Houseman.

12:45 7 Program Not Available

1:00 5 WHAT'S YOUR TROUBLE
Dr. Norman Vincent Peale speaks.
7 "WAGON TRAIL"
MOVIE—Western adventure.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 5 "KENTUCKY CARNIVAL"
MOVIE—Horse racing, love and the desire to conquer. John Arlidge.

1:30 2 "RACING LUCK"
MOVIE—Race track owner finds himself ruled off the course because his winning horse has been found doped. Bill Boyd, Barbara Worth, and George Ernest.
9 BASEBALL—Sox vs. Phila.
Jack Brickhouse describes.

2:00 7 "MAGIC BOW"
MOVIE—Life and music of Nicolo Paganini, set in Italy during the Napoleonic period. Stewart Granger, Phyllis Calvert, Jean Kent, and Dennis Price.

2:30 5 INDUSTRY ON PARADE—Film
Visit "back of the house" at Conrad Hilton Hotel, a view of a cheese manufacturing company, and an American Express Company volunteer project.

2:45 2 HORSE RACES—Jamaica
Saranac handicap for 3-year-olds.
5 "SUCCESSFUL FAILURE"
MOVIE—Lucille Gleason, Russell Hopton and William Collier star.

3:15 2 "RAINBOWS END"
MOVIE—Western adventure.

3:45 2 OPERATION NEW HORIZONS
Illinois Institute of Technology presents Dean of Engineering Ralph Owens and Professor John Duba, of the Civil Engineering Dept., speaking on "Chicago of Tomorrow."
9 JACK BRICKHOUSE—Interviews
(If game has ended.)

4:00 5 "DRUMS OF THE DESERT"
MOVIE—Two foreign legion officers are in love with the same girl. Ralph Byrd, Lorna Gray.
7 "WESTERN CYCLONE"
MOVIE—A crooked gang tries to frame Billy the Kid. Buster Crabbe, Al St. John, and Marjorie Manners.
9 "BILLY THE KID OUTLAWED"
MOVIE—Buster Crabbe western.

4:15 2 FILM SHORT

MENARD
5:00 P.M. (2)

HERBERT
6:00 P.M. (5)

S
A
T
JULY 25

5:00 2 FARMTOWN U.S.A.—Menard
Discussion on current beef situation.
5 "BELOW THE BORDER"
MOVIE—Rough riders set out to capture a bandit gang and avenge the death of a U. S. marshal. Buck Jones, Tim McCoy, Ray Hatton and Linda Brent.
7 SATURDAY LAUGH TIME
"Laurel and Hardy."
9 MOVIE—Title Not Available
5:30 2 "MOONLIGHT ON THE RANGE"
MOVIE—Western adventure with Fred Scott, Lois January, Al St. John.
7 "FRONTIER OUTLAWS"
MOVIE—Western ch. 1. Outlaws try everything from rustling to gold snatching and murder. Buster Crabbe, Al St. John, and Frances Gladwin.
6:00 2 STORK CLUB—Interviews
Host Sherman Billingsley with guest.
5 MR. WIZARD—Science Study
Don Herbert and Betsy discover some amazing things when they take a flower apart.
7 TOM DUGGAN—Sports
9 THIS IS THE LIFE—Drama
Stories with a moral.
6:30 2 BEAT THE CLOCK—Games
Bud Collyer returns as emcee.
5 MY SON JEEP—Comedy
Jeep and his vivid imagination manage to create an eternal triangle. Jeffrey Lynn and Jimmy Houston.
7 "ALL AMERICAN CO-ED"
MOVIE—A boy is rigged as a girl and entered in a beauty scholarship contest. Frances Langford stars.
9 HOMES FOR BETTER LIVING
Russ Reed is emcee.
6:45 9 RELIGIOUS FILM
Father James Keller of the Christophers, interviews.
7:00 2 LARRY STORCH—Comedy
Guests: Rise Stevens. Skits: Larry as "Railroad Jack" the hobo rides the rods with a runaway boy, and as a prison expert who comes to England to show them how prisons should be run.
5 MY HERO—Situation Comedy
Beanblossom (Robert Cummings) turns hobo in an attempt to track down a missing wallet he believes to be lost among the characters of Skid Row.

Georgie Gobel, television's newest comedy personality, goes directly from his smash six weeks with NBC's TV "Saturday Night Revue" to the top spot in the musical comedy, "What's My Act?" at the Empire Room of the Palmer House starting Thursday, July 30.
—Adv.

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JULY 25

CARMICHAEL
8:00 P.M. (5)

STERN
8:45 P.M. (7)

NIGH
9:00 P.M. (7)

DALY
9:30 P.M. (2)

HAYES
11:30 P.M. (7)

7:00 9 "HIT THE SADDLE"
MOVIE—Three Mesquiteers attempt to track down a gang of heavies who are capturing wild horses in a protected area. Ray Corrigan.

7:30 5 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent-variety.

7 BOWLING—Detroit
Fred Wolfe is commentator. Participants will compete for valuable prizes and a jackpot each week.

8:00 2 MEET MILLIE—Comedy
The Boone's anniversary celebration is dampened when Mama gets involved with Mr. Boone as he shops for a gift. Elena Verdugo stars.

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with Helen Halpin and guests: Jerry Gray's orchestra; comedian Bobby Sargent; comedian Eddie Foy, Jr.; comedienne Sara Berner; puppeteer Bob Bromley; and Sherman and Sherman, dance act.

7 BOXING—From Syracuse
Carmine Basilio vs. Billy Graham (welterweight).
JIMMY POWERS SAYS: Basilio is rated 6th. Fights, 50. Won, 36. Lost, 10, Draws, 4. K.O.'s, 18. Graham is rated 5th. Fights, 119. Won, 100. Lost, 11. Draws, 8. K.O.'s, 25. Graham is favored in this 12-round return bout for the New York state championship. Basilio defeated Graham June 6th for the newly created title. His aggressive style was too much for the veteran Graham, who faded midway in the bout. But I favor Graham on his general know-how.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 JACK BRICKHOUSE—Sports
Discussion on latest sports events including baseball scores around the country.

8:30 2 BANK ON THE STARS—Quiz
Jack Paar emcee.

9 WRESTLING—From Marigold
Einar Olsen vs. Johnny Gilbert; Doran O'Hare vs. Zack Malkov; Larry Chene vs. Danny Ferrazza; Jerry Woods vs. Balk Estes; and tag match: Lord Blears and Lord Layton vs. Billy Darnell and Rocco Columbo.

8:45 7 BILL STERN—Sports Film

9:00 2 MEDALLION THEATER-Drama
"The Grand Cross Of The Crescent," starring Jack Lemmon. The son of a college trustee flunks a course in Turkish history and travels all the way to Turkey to prove that his professor was right in doing so. Ernest Truex and Freddie Bartholomew also featured.

7 HEART OF THE CITY—Drama
"The Hero." A courageous grocery clerk puts the finger on a badly wanted criminal.

9:30 2 IT'S NEWS TO ME—Quiz
Moderator John Daly with panel: John Henry Faulk, Anna Lee, Nina Foch and Quentin Reynolds.

5 PRIVATE SECRETARY-Comedy
Susie (Ann Sothern) poses as a maid to get her boss out of financial difficulties and solves a servant problem in the process.

7 FILM COMMERCIAL

9:45 7 FILM SHORT

10:00 2 "CROOKED ROAD"
MOVIE—A prison escape in England, when young, catches up with a man leading a normal life. Edmund Lowe, Irene Hervey, and Henry Wilcoxon.

5 FILM

7 "BOSS OF THE BIG CITY"
MOVIE—Racketeers get control of wholesale food, and thus are able to set their own prices. John Litel, Florence Rice, H. B. Warner, Jean Brooks.

11:00 9 "WIFE OF MONTE CRISTO"
MOVIE—In a time of political unrest, the Count's wife takes his place in the rescue of a trapped comrade. Lenore Aubert.

11:25 2 COMMERCIAL—Film

11:30 7 "CASEY JONES"
MOVIE—Humorous tale of the life of a railroad engineer. Gabby Hayes and Charles Starrett.

11:35 2 "MURDER AT THE BASKERVILLES"
MOVIE—Sherlock Holmes is on the trail of a murderer. Arthur Wantner.

12:15 7 "TOPPER RETURNS"
MOVIE—A girl is murdered, and her ghost enlists the aid of Topper in finding her killer. Joan Blondell, Roland Young, Carole Landis, and Dennis O'Keefe.

TV at its best!

Sundays

OPERATION NEPTUNE

A brand new adventure series revolving around the exploits and heroic deeds of a submarine captain

★ 6:00 pm ★

Mondays

NAME THAT TUNE

Exciting new musical quiz show starring RED BENSON

★ 7:00 pm ★

Tuesdays

MIRROR THEATRE

Fresh, original teleplays each week

★ 7:00 pm ★

WNBQ
NBC
CHANNEL 5

Sunday

JULY 26

MURPHY
12:30 P.M. (7)

MORNING

9:30 5 THE PULPIT—Religious Talk
Rev. Jitsuo Morikawa speaks on "In Search Of Adventure."

9:45 5 RELIGIOUS FILM
Father James Keller of the Christophers, interviews Peter Lind Hayes and Mary Healy.

9 FILM SHORT
"Out of the Sea."

10:00 2 LAMP UNTO MY FEET—Talks
"South Of The Clouds." Two girls from different environments find a deep satisfaction in serving the poor.

5 SUNDAY FUNNIES
John Conrad reads the comics, explains toys and games to the kids, and tries to cope with the tricks of Laughing Luke.

7 "RIDE 'EM COWGIRL"
MOVIE—A gang of crooks attempt to steal a man's ranch by framing him. Dorothy Page, Milton Frome, Vince Barnett.

9 "BLUEBEARD"
MOVIE—An artist has an uncontrollable desire to strangle his models. John Carradine, Jean Parker.

10:30 2 TALENT SHOWROOM-Variety
Jim Conway emcees the talent.

5 "JUNIOR PROM"
MOVIE—The father of a candidate for student president of a high school election threatens to withhold his annual donation unless his son wins. Freddie Stewart, June Preisser.

11:00 7 MOVIE—Title not available

11:30 2 FILM SHORT

5 LIVE AND LEARN—Discussion
Dr. Carl H. Kraeling, Dr. W. F. Albright, Donald Collier and moderator Charles Hunter discuss "Archaeology."

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel speaks.

9 SERIAL FILM
"Vigilantes Are Coming" part 1. Son of an old California family returns home from service to find that his father and brother have been murdered. Bob Livingston.

12:00 2 FRANK REYNOLDS—News

5 KIDS KARNIVAL KWIZ—Fun
Art Hern narrates part of the film serial, "Don Winslow of the Coast Guard."

12:00 7 TOM DUGGAN—Sports

9 "ARIZONA GUNFIGHTER"
MOVIE—A young man is forced to find refuge with a gang of outlaws after he has avenged the death of his father. Bob Steele stars.

12:15 2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

12:30 2 "ROCK RIVER RENEGADES"
MOVIE—Western with Ray Corrigan.

5 FRONTIERS OF FAITH—Talks
Devotional service from Trinity Lutheran Church, Long Island City, N. Y. The Rev. Herman J. Rippe.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott discusses Gladiolus and shows time lapse films.

9 BATTING PRACTICE-Warm Up
Announced by Harry Creighton.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:30 2 "DEVIL DIAMOND"
MOVIE—A syndicate has trouble with a cursed diamond. Frankie Darro and June Gail.

5 "ETERNALLY YOURS"
MOVIE—The career of a young man, that of master magician, almost disrupts his home life. David Niven, Loretta Young.

7 WILD BILL HICKOK—Western
Guy Madison as Wild Bill in "Jingles' Disguise." A peddler's wife helps catch some crooks.

9 BASEBALL—Sox vs. Phila.
Jack Brickhouse narrates double header.

2:00 7 CISCO KID—Western Film
Duncan Renaldo and Leo Carrillo star.

2:30 7 ADVENTURES OF KIT CARSON
Bill Williams in "Golden Mare."

3:00 2 "FEDERAL AGENT"
MOVIE—A criminal's efforts to obtain possession of a valuable formula. William Boyd, Charles A. Browne, and Irene Ware.

5 YOUTH WANTS TO KNOW
Teenagers quiz guest, Attorney General Herbert Brownell, Jr.

7 Program Not Available

HARTLINE
4:00 P.M. (7)

MAHONEY
5:00 P.M. (7)

SUN
JULY 26

3:30 5 ZOOPARADE—About Animals
Mysteries about animals for which we don't really know the answers. Why do the salmon swim upstream to spawn and die in the same place they were born? Why does a lion have a spur on his tail?

7 BOB ATCHER SHOW—Kids Fun
Tale for kids with Sammy Squirrel.

3:45 9 JACK BRICKHOUSE—Interviews
Determined by ball game length.

4:00 5 JAMBOREE HIGHLIGHTS
Filmed highlights of the Third Annual Boy Scout Jamboree at the Irvine Ranch in Orange County, California.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents Texas Tommy's malemutes, 16 dogs; Don Wally's foot ladder act; Parroff Trio, high Roman ladder act; The "Super Symphony Musicians," with Cliffy, Scampy, Nicky and Mary Hartline; and the Tokayers, teeter-board act.

4:30 2 MAN OF THE WEEK—Talk

5 AMERICAN FORUM OF THE AIR
Discussion on the record of the 83rd Congress with guests, Sen. William F. Knowland (R., Calif.) and Sen. Mike Monroney (D., Okla.).

5:00 2 ADVENTURE—Educational
Features: (1) "From the Neck Up." Collection of models of heads of all races from all areas of the world. (2) Robert Northfield with "Baby," gorilla from the Brookfield Zoo in Chicago.

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview Postmaster General Arthur E. Summerfield.

7 RANGE RIDER—Western
Jack Mahoney and Dick Jones star in "Law Of the Frontier."

5:30 5 ROY ROGERS SHOW—Drama
"The Set-Up." Granny Hobbs celebrates her 74th birthday at Dale's ranch unaware that Roy is involved in trying to save her land and life from falling prey to a gang of badmen.

7 Program Not Available

5:45 7 KAY ASHTON-STEVENS SHOW
Interviews and commentary. (See story on page A-3.)

EYES for the BLIND

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ICE CHARADES
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FRANKIE MASTERS and his orchestra
DINNER SHOW 8:30
SUPPER SHOW 12:00
FAMILY MATINEE EVERY SUNDAY
special children's menu
CALL "PHIL" WAbash 2-4400
Boulevard Room

SUNDAY

JULY 26

EVANS
6:30 P.M. (5)

SULLIVAN
7:00 P.M. (2)

HULL
7:00 P.M. (5)

KARNS
8:00 P.M. (9)

KILGALLEN
9:30 P.M. (2)

6:00 2 QUIZ KIDS—Joe Kelly, Emcee
Panel: Pat Conlon, 16; Melvin Miles, 10; Janet Ahern, 8; Harvey Dytch, 10 and Sally Ann Wilhelm, 14.

5 OPERATION NEPTUNE—Drama
A great undersea battle between submarines ensues, jeopardizing the lives of Hollister, Dink and Thirza as they attempt escape from the Nadirian Forces of Kebeda.

7 YOU ASKED FOR IT—Requests
Art Baker presents Abdullah, the Hindu street merchant.

9 MOVIE—Title not available
Depends on length of the ball game.

6:30 2 YOUR PLAY TIME—Drama
"Adventures Of the Frightened Baronet." A world famous detective encounters the supernatural in the form of a vengeance-seeking Oriental God. John Hoyt and Robert Warwick.

5 SUPER GHOST—Quiz Game
Dr. Bergen Evans is moderator with panel: housewife Shirley Stern, stockbroker and drama critic Robert Pollak and guests, Buddy Black and Betty Moss.

7 "MASTER OF BANKDAM"
MOVIE—Story of a feud which flowers through three generations. Anne Crawford and Tom Walls.

7:00 2 TOAST OF THE TOWN
Ed Sullivan returns from vacation and takes over his duties as emcee. Special guests: Van Heflin in a scene from "The Shrike." Farley Granger in a scene from "John Loves Mary." Isabel Bigley, Bill Hayes, Joan McCracken in a scene from "Me and Juliet." And songstress Rosemary Clooney.

5 BIG PAYOFF—Quiz For Men
Warren Hull subs for Randy Merriman as emcee with Bess Myerson.

9 BIG PICTURE—Army Film
Pictorial Report Korean: unusual stories of interest to all.

7:30 9 FRONT PAGE DETECTIVE
"Ringside Seat For Murder". Murder invades a wrestling ring. Edmund Lowe plays David Chase.

8:00 2 G.E. THEATER—Drama
"Hired Mother," starring Laraine Day, MacDonald Carey, Gigi Perreau. A ten year old girl goes to an employment agency to find a new mother.

5 TV PLAYHOUSE—Drama
"The Young and the Fair." A graduate of a junior college comes back to teach after many years, and is disillusioned about the place. Mildred Dunnock, Joanne Woodward, Louisa Horton, Jenny Egan, Sally Moffet.

7 MARTIN AGRONSKY—News

9 ROCKY KING—Film Drama
"Jack of Diamonds." A high salaried pitcher is murdered and Rocky King finds among the suspects a rookie pitcher, a gambler, and the manager-owner of the team. (For more about Rocky see the illuminating story in next week's *TV Guide.)*

8:15 7 ORCHID AWARD—Musical
The Andrews Sisters are guests.

8:30 2 ARTHUR MURRAY PARTY
Singer Kitty Kallen subs for Kathryn Murray. Guests: cowboy singer Jimmy Wakely; Bil and Cora Baird and their puppets; and The De Mattiazzis, novelty dance act.

7 ASK THE MAN—News, Sports
Discussion on current topics with Jack Callaghan and Jack Drees.

9 PLAINCLOTHESMAN—Drama
"Too Smart To Live." Blackmail and murder result when a photographer is called to take pictures of a rare jewel collection.

9:00 2 THE WEB—Mystery Drama
"The Badger Game." A meek professor meets up with a brassy blonde in a run-down hotel and murder ensues. Features Harry Townes, Tony Randall and Carol Wheeler.

5 WONDERFUL JOHN ACTON
"The Birthday Party." Uncle Terrence convinces young Kevin to attend a birthday party for the police chief's son, in spite of the boy's better judgment.

7 BILLY GRAHAM—Religious
The evangelist delivers a sermon.

CONNORS
10:10 P.M. (5)

BRENT
10:30 P.M. (2)

SUN
JULY 26

9:00 9 "VIOLENCE"
MOVIE—Undercover operator for a photo magazine sets out to break up an organization whose prime purpose is violence. Michael O'Shea.

9:15 7 FILM SHORT

9:30 2 WHAT'S MY LINE?—Quiz
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.

5 BIG PICTURE—Army Film
"Blood and Bullets," a salute to the combat medics.

7 TALENT PATROL—Variety
Bud Collyer is host to contestants.

10:00 2 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of *TV Guide*. *Sponsored by Household Finance Corp.*

5 CLINT YOULE—Weather

7 DEAN MANION—Discussion
Topic: "Treaty Law."

9 "GEISHA GIRL"
MOVIE—(1st showing) Comedy about GI Joes and a night in a Geisha house.

10:10 5 DORSEY CONNORS—Ideas
Clothespins for fishermen.

10:15 5 ALEX DREIER—News

7 TOM DUGGAN—Sports

10:30 2 "SINNERS HOLIDAY"
MOVIE—An aged spinster is being victimized by her nephew. Ann Harding, Randolph Scott, George Raft, George Brent, and Reginald Denny.

5 NORMAN BARRY—Sports
Franklyn MacCormick and Kay Westfall assist.

7 WRESTLING ON FILM
Danny McShane vs. Wild Red Berry. Tom Casey describes match.

11:00 5 "LONG VOYAGE HOME"
MOVIE—Seamen discover that their tramp steamer is carrying a cargo of high explosives. John Wayne, Thomas Mitchell, Ian Hunter, and Barry Fitzgerald.

11:50 7 COMMERCIAL—Film

12:00 2 "FRANKIE AND JOHNNIE"
MOVIE—A lovely cafe singer marries a gambler. Helen Morgan.

7 "THE IRON DUKE"
MOVIE—Life story of the Duke of Wellington thru one of the most crucial periods in English history.

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In Person—JANIE O'BRIEN—Cute, dynamic

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MONEY WHEN YOU NEED IT

Monday

JULY 27

WESTFALL
1:00 P.M. (5)

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Billy Leach with songs & comments.
5 NOONTIME COMICS
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker is emcee.
9 HI LADIES—Jack Payne MC
Jack Payne interviews the ladies
12:25 2 LEE PHILLIP SHOW—Tips
News for the homemaker.
12:30 2 GARRY MOORE SHOW
Explorer Ivan Sanderson exhibits hitherto unknown species of South American birds. Denise Lor sings "Were Thine That Special Face" from "Kiss Me Kate," and Art Lund sings "Live Every Moment You Love."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Nick Francis
Nicky, the dog Bobo, and cartoons.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews feminine baseball fans and players wives to get the ladies' viewpoint.
12:55 7 ULMER TURNER—News
1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks emcees contest.
5 BOB AND KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews and comments.
7 MOVIE QUICK QUIZ—Game
Emcee Dick "Two-Ton" Baker.
9 "LONE RIDER IN GHOST TOWN"
MOVIE—A band of outlaws, protecting their hidden ore vein, terrorize the people. George Houston, Al St. John, Alaine Brandes.
1:15 7 "REMEDY FOR RICHES"
MOVIE—A college boy in Dr. Christian's town who begins bond-selling suddenly finds himself an oil millionaire. Jean Hersholt, Dorothy Lovett, Edgar Kennedy.
1:30 2 LINKLETTER'S HOUSEPARTY
Guest, columnist Sheila Graham.
2:00 2 BIG PAY OFF—Quiz Show
Warren Hull subs for Randy Merriman.
5 BREAK THE BANK—Quiz Game
Bud Collyer emcee.
9 PAUL DIXON SHOW—Music
Pantomimes with Paul, Wanda Lewis, and Sis Camp.
2:25 7 ULMER TURNER—News
2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews tourists.
7 "ROOT OF ALL EVIL"
MOVIE—(part 1) a girl who is jilted turns on the world. Michael Rennie and Phyllis Calvert.
3:00 2 SHOPPING WITH O'RILEY
Music and tips with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Win Elliot emcees interviews.
7 "DUDES ARE PRETTY PEOPLE"
MOVIE—Two cowboys experience life on a dude ranch. Jimmy Rogers, Noah Beery, Jr., Marjorie Woodworth, Paul Hurst.
9 "SCHOOL FOR HUSBANDS"
MOVIE—A successful novelist is philandering with the wives of two men. Rex Harrison, Diana Churchill, June Clyde, Henry Kendall.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "CALLED BACK"
MOVIE—A blind Englishman and a girl suffering from amnesia become entangled in a murder mystery. Dorothy Boyd.
5 LADIES CHOICE—Talent
Johnny Dugan emcees variety.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Trouble at Fort Knox." Atom squad agents decontaminate a shipment of radio-active gold and follow the trail of the subversive agents responsible for the crime.
7 "PHANTOM OF SANTA FE"
MOVIE—Cowboy is framed and arrested for robbery and murder, but escapes and aids the sheriff in finding the real culprits.
4:15 5 GABBY HAYES SHOW—Tales
4:30 5 HOWDY DOODY—Puppets
Bob Smith helps control the antics of Howdy and his pals.
4:45 9 TIME FOR BEANY—Puppets
Puppet adventures to entertain the kiddies after school is out.
5:00 2 GARFIELD GOOSE & FRIEND
Garfield and "Friend" Frazier present another movie and illustrated stories for his Majesty's Loyal Subjects.
5 ELMER, THE ELEPHANT
John Conrad amuses the children.

SIMON 5:45 P.M. (9)

WEITZEL 6:20 P.M. (5)

MON JULY 27

5:00 7 ANGEL CASEY—Film
"Laurel and Hardy" and cartoons.
9 WATCH TO WIN—Quiz
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Games
Art Hern as Natco, and a film.
7 BOB ATCHER—Serial Film
"Raiders Of Red Gap" chapter 1. A cattle company attempts to gain control of all grazing lands in Arizona. Bob Livingston, Al St. John, Myrna Dall.
9 ROBERT F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon interviews the man-on-the-street in front of the Tribune building.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Captain Video grapples with a spaceman from the Planet Draco for the territorial rights on a mysterious space derelict.
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
The Italian Consulate General.
6:20 5 TONY WIETZEL—Comments
Information about celebrities.
6:25 7 FRED KASPER—Weather
6:30 2 DOUGLAS EDWARDS—News
5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.
7 POLICE REPORTER—Interviews
J. McMullen questions policemen about Chicago crimes.
9 SPENCER ALLEN—News
6:45 2 TV'S TOP TUNES—Musical
5 JOHN C. SWAYZE—News
7 "FLYING DEUCES"
MOVIE—Laurel and Hardy begin as Paris sightseers and finally land in the Foreign Legion. Stan Laurel, Oliver Hardy, Jean Parker, Reginald Gardiner.
9 SPENCER ALLEN—Local News
7:00 2 BURNS AND ALLEN—Comedy
Gracie decides that she wants to go to New York with the Mortons for a vacation.

NEW EMCEES HANDLE "Q's" MORNING SHOWS

by WM. A. QUE

FOR MANY YEARS, Chicagoans enjoyed the routine of dialing to WMAQ for the late Norman Ross' early morning radio shows. In the pleasant Ross microphone manner and the varied fare of music, news and weather information, WMAQ had a parlay that drew and held listeners for almost two decades.

COOKE

Ross has passed on, but WMAQ's presentations of the best morning radio programs in Chicagoland continues with a new setup of program announcers.

Henry Cooke is providing a musical easement from 6:00 to 6:55 a. m. for the unlucky people who must arise at that early hour.

From 7:00 to 7:25, Cooke serves up a period of classical recordings.

Cooke is also handling Oscar Mayer Company's **Music That Sings Show** at 8:30 a. m.

John Holtman, veteran WMAQ staff announcer is the record spinner on the 11:15 - 11:55 a. m. music session.

HOLTMAN

Both Cooke and Holtman have considerable experience on recorded music shows; they both know that the big thing on these weekday morning shows is the quality of the music played.

Good music, plus the news and weather information, is what you radio listeners expect from WMAQ. You'll continue to get just that.

—Adv.

BRICKHOUSE
7:00 P.M. (9)

MOORE*
7:30 P.M. (2)

HADLEY
8:00 P.M. (2)

DONALD
8:30 P.M. (2)

COSTELLO
9:30 P.M. (7)

7:00 5 NAME THAT TUNE—Quiz
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills. Cash prizes are awarded contestants who give the correct titles to songs.

9 BOY'S MAJOR LEAGUE
Jack Brickhouse announces.

7:30 2 GODFREY'S TALENT SCOUTS
Arthur returns tonight, relieving *Garry Moore of his emcee duties.

5 VOICE OF FIRESTONE—Music
Guest soloist Jerome Hines sings "Il Lacerato Spirito" by Verdi and "Full Moon and Empty Arms." Chorus joins him in "Stouthearted Men" and "Granada." Orchestra plays "Finlandia" and is joined by chorus in "U. S. Air Force." Flutist Frederick Wilkins and harpist Lucile Lawrence play duet "Carnival in Venice."

8:00 2 RACKET SQUAD—Drama
Reed Hadley as Captain Braddock exposes a phony photo contest that causes heartache for a pretty young girl.

5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of young jurors.

7 "TWO MUGS FROM BROOKLYN"
MOVIE—Cab owners form a company, and find that they have to fight a rival company to survive. William Bendix, Grace Bradley.

8:30 2 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash. (For a review of Masquerade Party see page 16.)

8:30 5 ROBERT MONTGOMERY
"Anne's Story," starring Judy Parrish, Elizabeth Montgomery, John Newland and Margaret Hayes. A young woman who has always been overshadowed by her vivacious younger sister goes to a summer art colony and finds unexpected romance. (Elizabeth Montgomery will have to earn her stardom (see p. 8.)

9:00 2 SUMMER THEATER—Drama
"The King In Yellow." A bandleader is murdered in a glamorous New York hotel. Kevin McCarthy, Constance Ford, Jack Manning, Charles Nolte.

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan with Bob Considine, Merriman Smith and Jane Lockhart.

9 BOXING—Eastern Parkway
Walter Cartier vs. Garth Panter (middleweights).
JIMMY POWERS SAYS: Cartier is unrated. Fights, 48. Won, 39. Lost, 8. Draws, 1. K.O.'s, 23. Panter is unrated. Fights, 61. Won, 50. Lost, 11. K.O.'s, 35. Cartier is favored. This is his first fight since the three-month suspension he incurred after being disqualified for holding in the second round of his London bout with Randy Turpin. Cartier has shown he can fight when he really wants to. He's beaten Eugene Hairston twice and K.O.'d Billy Kilgore and Joey Rindone. Panter is a potent slugger. He dropped a close decision to Bobo Olson, but lacks the ring finesse to do much against Cartier.

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BENDIX
10:00 P.M. (7)

PHILLIP
10:10 P.M. (2)

MON
JULY 27

9:30 7 ABBOTT & COSTELLO—Film
A "Little Old Lady" causes Lou and Bud no end of complications.
9:45 9 ARCH WARD—Sports
10:00 2 FRANK REYNOLDS—News
5 CLINT YOULE—Weather
7 LIFE OF RILEY—Comedy
William Bendix in "Babs' Election."
9 "WENT THE DAY WELL?"
MOVIE—An attempted air-borne invasion of a sparsely populated part of England. Leslie Banks, Basil Sydney, Frank Lawton, and David Farrar.
10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Ideas
A new way to make iced tea.
10:15 2 JOHN HARRINGTON—Sports
5 JIM HURLBUT—News
10:25 2 ART MERCIER—Sports Tips
Children's activities in the forest preserve.
10:30 2 JOHN HARRINGTON—News
5 NORMAN BARRY—Sports
7 DR. FIXUM—Household Ideas
Art Youngquist comments.
10:45 2 IRV KUPCINET—Comments
An interview with celebrities.
5 HERBIE MINTZ—Musical
Piano melodies of yesteryear.
11:00 2 BOB ELSON—Sports
5 "JACK OF DIAMONDS"
MOVIE—A group of people seek to recover a sunken treasure. Nigel Patrick, Guy Roman, Cyril Raymond, and Joan Carol.
7 ULMER TURNER—News
11:10 7 JACK EIGEN SHOW—Chats
Interviews with celebrities.
11:15 2 MURDER BEFORE MIDNIGHT
"Midnight," first of two parts. A girl kills a man and is condemned to die. Humphrey Bogart, Lynn Operman, Henry Hull.
11:30 9 LES NICHOLS—News
11:45 9 COMMERCIAL—Film
12:00 2 "STRAWBERRY ROAN"
MOVIE—Couple head for disaster on a farm when the girl starts throwing her husband's money away. Billy Hartnell, Carol Raye, and John Fraidock.
7 "ZENOBIA"
MOVIE—An elephant takes a liking to a small country doctor and follows him around. Oliver Hardy, Harry Langdon, and Billie Burke.

The News . . .
From All Points
of the Compass
ON
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ON
NEWS
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10:30 P. M.
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Tuesday

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
Johnny Coons entertains the kids.
7 HAPPY PIRATES—Kids' Fun
Tunes by "Two Ton" Baker and chats with Squawky the Parrot.
9 HI LADIES—Interview Show
Jack Payne emcees with Jackie Van and Mike Douglas, vocalists.

12:25 2 LEE PHILLIP SHOW—Hints
Tips for the homemakers.

12:30 2 GARRY MOORE SHOW
Garry and Durward Kirby do a "father talks to son" sketch. Guests, Johah Jones on the trumpet and violinist Stuff Smith. Art Lund and Denise Lor sing "Thou Swell."
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 AUDIENCE PARTICIPATION
Rex Marshall emcee, comedienne Alice Ghostley, and singer Bob Kennedy.
5 BOB AND KAY—Variety
Interviews and commentary with Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcees.
9 BATTING PRACTICE-Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Interview
Vince Lloyd chats with players.

1:15 7 "WAY OUT WEST"
MOVIE—Commissioned to deliver a deed to a gold mine Laurel and Hardy discover that they have given it to the wrong girl. Sharon Lynne and James Finlayson are featured.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest, attorney Richard Maddox.
9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcee.

2:25 7 ULMER TURNER—News

JULY 28

2:30 2 ACTION IN THE AFTERNOON
Western adventure.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "ROOT OF ALL EVIL"
MOVIE—Part 2. (See Monday listing for synopsis)
3:00 2 SHOPPING WITH O'RILEY
Tips and music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews.
7 "MISS POLLY"
MOVIE—Reformers in a small town are finally loosened up by an old maid. ZaSu Pitts, Slim Summerville.
3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.
3:30 2 "MAN WHO CHANGED HIS NAME"
MOVIE—A husband discovers that his wife is unfaithful. Lyn Harding, Betty Stockfield.
5 LADIES' CHOICE—Variety
3:45 9 JACK BRICKHOUSE—Interviews
Approximate time depending on length of the ball game.
3:55 7 ULMER TURNER—News
4:00 5 ATOM SQUAD—Adventures
"The Trouble at Fort Knox" part 2. (see synopsis on Monday listing).
7 "CACTUS BARRIER"
MOVIE—Western with Walt Wayne.
9 MOVIE—Title Not Available
Approximate time depending on length of the ball game.
4:15 5 GABBY HAYES SHOW—Tales
Western serial shown in part.
4:30 5 HOWDY DOODY—Puppet Tale
Clarabelle, clown, amuses the kids.
4:45 9 TIME FOR BEANY—Puppets
Adventures on the Leakin' Lena with Beany and his friends.
5:00 2 GARFIELD GOOSE & FRIEND
Another old time comedy; this one about an amateur detective, is shown on the Little Theater screen. Friend Frazier adds the running commentary.
5 ELMER, THE ELEPHANT
John Conrad has an adventure with an intelligent elephant.
7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.
9 WATCH TO WIN—Quiz
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.

While **DINAH** *vacations with her family watch*

THE
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TUESDAY & THURSDAY

★ 6:30 pm ★

WNBQ
NBC
CHANNEL 5

JULY 28

ARNOLD
6:30 P.M. (5)

GARNER
7:00 P.M. (5)

PARKS
7:30 P.M. (5)

WARNER
7:30 P.M. (9)

KING
8:30 P.M. (9)

5:30 7 BOB ATCHER—Serial Film
"Raiders Of Red Gap" chapter 2. (See Monday listing for synopsis).

9 ROBT. F. HURLEIGH—News

5:45 7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.

9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 ULMER TURNER—News

9 CAPTAIN VIDEO—Adventures
Al Hodge stars as the Captain.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
A visit to the state of Washington.

6:20 5 TONY WEITZEL—Comments
Celebrities in Town and what they're doing, as well as an interview.

6:25 7 FRED KASPER—Weather

6:30 2 DOUGLAS EDWARDS—News

5 EDDY ARNOLD SHOW—Music
Eddy is assisted in the tunes and ballads by the Dickens Sisters.

7 BEULAH SHOW—Comedy
Beulah's investments and Bill's inventions yield mixed returns.

9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Theme: A roof top in Manhattan. Mel Torme sings "Saturday Night In Central Park," and "No Other Love." Teresa Brewer offers "Penthouse Serenade." Duets: "Manhattan" and "Glad Song."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 2 GENE AUTRY SHOW—Western
"Ghost Mountain." Gene and Champion stage a ghost show to outwit a gang of rustlers terrorizing a town. (For more about Gene see the second in series of Cowboy Closeups in next week's *TV Guide.)*

5 MIRROR THEATER—Drama
Jackie Cooper and Peggy Ann Garner in "A Reputation." An insignificant young man decides to make his contribution to society by taking his own life on the Fourth of July, announcing his intention to the world which he feels is in sore need of improvement.

7:00 7 "THE RENEGADE"
MOVIE—Buster Crabbe stars.

9 BLIND DATE—Boy Meets Girl
Jan Murray emcees the fun.

7:30 2 WHEEL OF FORTUNE—Quiz
Todd Russell emcees with Betsy Palmer as Girl Friday.

5 BREAK THE BANK—Quiz Game
Bert Parks emcees the fun.

9 MUSIC SHOW—Tune Time
Tunes by Jackie Van, Mike Douglas, Eleanor Warner, Henri Noel and Robert Trendler's orchestra.

8:00 2 ANYONE CAN WIN—Quiz
Moderator Al Capp, with panelists: Wendy Barrie, Herman Hickman, Patsy Kelly, and Hairless Joe, mystery guest.

5 NOTHING BUT THE BEST
Eddie Albert emcees new musical variety series featuring leading performers in the entertainment field. Guests: Anne Jeffreys and Robert Sterling.

7 STOCK CAR RACES—Action
Steward Raemer describes races.

9 PARS, BIRDIES AND EAGLES
Instructions for a better golf game from pros Johnny Revolta and Jackson Bradley. Danny O'Neil mc.

8:30 2 SUSPENSE—Drama
"The Dance" with Katherine Bard, John Baragrey, and June Walker. Passions and jealousies boil over into murder in a small town.

5 THIS IS YOUR LIFE—Edwards
Summer series features films of previous highlight programs. Tonight Ralph Edwards presents the life story of Virginia Marmaduke, newspaperwoman of the Chicago Sun-Times.

9 WHERE WAS I?—Quiz Game
John Reed King moderator, regular panel: Nancy Guild, Barbara Barondess MacLean, Samuel Grafton, and Bill Cullen. Guest, Sigmund Rothschild, authority on old and interesting relics.

9:00 2 DANGER—Mystery Drama

9:00 5 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.

9 JACKSON AND JILL—Film
Helen Chapman and Ted Karnes in "It's Ridiculous," situation comedy. An attempt to re-enact their first date turns into a hilarious misadventure.

WILSON
11:00 P.M. (5)

TURNER
11:00 P.M. (7)

T U E JULY 28

9:30 2 THE UNEXPECTED—Drama
Jorja Curtright, playing the title role of "Iron Woman," learns the truth of the ancient saying that "The Past Is Never Dead, But Only Sleeps."

5 BOB CONSIDINE—News

7 NAME'S THE SAME—Panel
Emcee Robert Q. Lewis with panelists Joan Alexander, Carl Reiner and Bill Stern.

9 DOUG. FAIRBANKS, JR.—Film

9:45 5 MEET THE VEEP—Chats
Discussions with Alben W. Barkley.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

7 "JOE PALOOKA MEETS HUMPHREY"
MOVIE—Joe's quiet honeymoon is disrupted by a pugilistic auto mechanic. Joe Kirkwood, Leon Errol.

9 "DEATH IS A MOCKERY"
MOVIE—(1st showing) Owners of a fishing schooner engage in smuggling from the French seacoast.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Are you a matchmaker?

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Best rod lengths for fishermen.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ SHOW—Music

11:00 2 BOB ELSON—Sports

5 HARNESS RACING
From Sportsmen's Park, described by Joe Wilson.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:15 2 MURDER BEFORE MIDNIGHT
"Midnight," second of two parts. (See Monday listing for story).

11:30 9 LES NICHOLS—News

12:00 2 "THANKS FOR LISTENING"
MOVIE—Head of a gang of thieves is pretty, female, and influential in convincing an innocent stooge to get a job in Reno. Pinky Tomlin.

7 "BLIND GODDESS"
MOVIE—Director of an international public institution is involved in a political corruption expose.

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LAWNDALE 2-7300

Wednesday

JULY 29

ELLIOT
3:00 P.M. (5)

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Musical with Billy Leach.
5 NOONTIME COMICS—Film
Johnny Coons amuses the kids.
7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.
9 HI LADIES—Jack Payne
Vocalists Jackie Van and Mike Douglas participate.

12:25 2 LEE PHILLIP SHOW—Tips
Household news for the ladies.

12:30 2 GARRY MOORE SHOW
Guest, magician Milbourne Christopher. Denise Lor sings "Crazy He Calls Me." Art Lund offers "Mamselle." Garry and crew present a pantomime play with sound effects.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke with his guitar.
7 TIME FOR FUN—N. Francis
Fun with Bobo the little woolly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Emcee is Dick "Two-Ton" Baker.
9 BATTING PRACTICE—Warm Up
Harry Creighton describes.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with players.

1:15 7 "MELODY FOR THREE"
MOVIE—Parents' divorce keeps a young boy violinist from his conductor father. Jean Hersholt, Fay Wray, Walter Wolf King.

1:30 2 LINKLETTER'S HOUSEPARTY
A guest vocalist will appear.
9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
5 BREAK THE BANK—Quiz
Host is Bud Collyer.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors to the city of Chicago.
7 "ROOT OF ALL EVIL"
MOVIE—Part 3. (See Monday listing for synopsis).

3:00 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip with music, entertainment, and shopping tips for the ladies.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews the ladies.
7 "BLOCKHEADS"
MOVIE—Two buddies meet after 20 years and almost cause a household break-up. Stan Laurel, Oliver Hardy, and Patricia Ellis.

3:15 2 MUSIC COUNTER—Tunes
Popular tunes of the day sung by Helen Lee and George Ramsby in a record shop setting.

3:30 2 "VICAR OF BRAY"
MOVIE—Irish priest in a little village near Dublin becomes tutor to young Prince Charles. Stanley Holloway, Hugh Miler, and K. Hamilton Price.
5 LADIES' CHOICE—Talent
Johnny Dugan emcees variety show. Ladies' clubs and organizations from all over the country choose the professional and amateur entertainers seen on this program.

3:45 9 JACK BRICKHOUSE—Interviews
Determined by ball game length.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"The Trouble at Fort Knox" part 3. (See Monday listing for synopsis).
7 "JUDGMENT BOOK"
MOVIE—A group of cattle owners ruthlessly dominate a town and its citizens. Conway Tearle, Bernadine Hayes, Howard Lang.
9 MOVIE—Title Not Available
Determined by ball game length.

4:15 5 GABBY HAYES SHOW—Film
Western serial shown in part.

4:30 5 HOWDY DOODY SHOW
Puppet antics with Bob Smith.

4:45 9 TIME FOR BEANY—Puppets
Adventure story for kids.

5:00 2 GARFIELD GOOSE & FRIENDS
The record story of "Gossamer Wump" is illustrated on the Magic Drawing Board as Garfield and Frazier entertain the "little people."
5 ELMER THE ELEPHANT
John Conrad entertains the children with his educated elephant.
7 ANGEL CASEY—Film
"Laurel and Hardy" and cartoons
9 WATCH TO WIN—Quiz
A story for the youngsters.

CASEY
5:00 P.M. (7)

HODGE
6:00 P.M. (9)

W E D JULY 29

5:15 7 ROOTIE KAZOOTIE—Puppets
5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
"Raiders of Red Gap" chapter 3. (See Monday listing for synopsis).
9 ROBERT F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Talks
Interviews and gags with Ernie Simon in front of the Tribune Building on Michigan Boulevard.
5:50 5 JACK ANGELL—News
6:00 2 BOB ELSON—Sports
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 ULMER TURNER—News
9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers
6:05 5 ALEX DREIER—News
6:10 5 JOE WILSON—Sports
What's new in the world of sports.
7 JACK DREES—Sports
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
Discussion on Montreal, Canada.
6:20 5 TONY WEITZEL—Comments
Interview with a guest.
6:25 7 FRED KASPER—Weather
6:30 2 DOUGLAS EDWARDS—News
5 EDDIE FISHER SHOW—Tunes
Guest, Kay Armen.
7 DATE WITH JUDY—Comedy
"Randolph the Thief." The Fosters are upset when they believe that Randolph is stealing money.
9 SPENCER ALLEN—News
6:45 2 TV'S TOP TUNES—Musical
Bob and Helen duet in "Let's Put Out The Lights." Helen offers "Alle Vous En." Bob sings "With These Hands." The orchestra features "Crazy Man, Crazy."
5 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News
7:00 2 ARTHUR GODFREY & FRIENDS
Arthur Godfrey returns to his variety show tonight, greeted by all the "little Godfreys." Marion Marlowe, Frank Parker, Julius LaRosa, LuAnn Simms, Janette Davis, the McGuire Sisters and the Mariners.
5 I MARRIED JOAN—Comedy
After meeting three former schoolmates who are now successful career women, Joan decides that she is happier just being a housewife.

MOVIE TIME

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MONDAY THRU FRIDAY

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WBBM-TV CHANNEL 2

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TUESDAY - FRIDAY

11:10 - 12:00 PM

Stimulating repartee as Tom Duggan interviews and chats with celebrities

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(11:10-11:30 pm)

Channel 7 WBKB

ABC TELEVISION NETWORK

PAGE 7:30 P.M. (5)

EMERSON 8:30 P.M. (2)

7:00 7 LAUREL AND HARDY TIME

9 JOHNS HOPKINS SCIENCE REVIEW

"Use of Photography In Science." The various ways by which cameras have moved into laboratories and research centers to aid scientists will be explored.

7:30 5 MUSIC HALL—Variety

Patti Page is hostess.

7 STU ERWIN SHOW—Comedy

Father Stu doesn't have a chance among his wife June and two teenage daughters.

9 PRESS CONFERENCE

Lee Schooler moderates panel.

8:00 2 STRIKE IT RICH—Quiz

Warren Hull emcees "helping hand" contestants. Guest Donna Reed.

5 KRAFT THEATER—Drama

"The Intruder," with Patsy Bruder, Kathleen Comegys, John Beal and Valerie Cossart. The emotional conflicts that a fifteen-year-old girl faces when her father remarries.

7 POLICE REPORTER—Interviews

J. McMullen questions policemen on Chicago's crimes.

9 WRESTLING—Film

Pat McGill vs. Bob Corby, Enrique Torres vs. Ali Bey, and tag match: Ernie and Emil Dusek vs. the Champ and Monty LaDue. Jack Little describes.

8:15 7 FILM SHORT

8:30 2 I'VE GOT A SECRET—Panel

Emcee Garry Moore with Henry Morgan, Faye Emerson, Bill Cullen, Jayne Meadows and special guest.

7 WRESTLING FROM RAINBO

Tom Casey subs as announcer for Wayne Griffin.

9:00 2 BOXING—From New York

Danny Giovanelli vs. Carmine Fiore (welterweights).

JIMMY POWERS SAYS: Giovanelli is rated 11th. Fights, 23. Won, 21. Lost, 2. K.O.'s, 9. Fiore is unrated. Fights, 60. Won, 40. Lost, 15. Draws, 5. K.O.'s, 16. Giovanelli is favored. His last Garden showing was interesting upset of Vince Martinez. Fiore is a tough left-hooker who, like his opponent, is from Brooklyn. Judging them on their most recent fights against Joey Kline, Giovanelli has an edge.

BAILEY
9:00 P.M. (9)

LIBERACE
9:30 P.M. (9)

YOULE
10:00 P.M. (5)

MERCIER
10:25 P.M. (2)

BENNY
11:00 P.M. (5)

9:00 5 CANDID CAMERA—Films
Allen Funt originates the series and appears in the films.

7 "LITTLE MEN"
MOVIE—Father sends his son to an orphanage while he tries to clear himself of the name "convict." Kay Francis, Jack Oakie, George Bancroft, Jimmy Lydon.

9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.

9:30 5 CINERAMA MIDWEST PREMIERE

9 LIBERACE SHOW—Musical
Liberace plays your favorite piano melodies.

9:45 2 SPORTS SPOT—Review
Roundup of sports events across the country, with interviews, discussions, and predictions.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

7 MOVIE—Title not available

9 "WOMAN WHO CAME BACK"
MOVIE—A girl believes she has inherited a witch's curse. John Loder, Nancy Kelly, Otto Kruger, and Ruth Ford.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Tips
You need a mail stork.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
A show of special interest to the men, includes baseball scores and where the fishing is best.

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports
Events in the world of sports.

10:45 2 IRV KUPCINET—Comments
Gossip and news about visitors in Our Town and people in general.

5 HERBIE MINTZ SHOW—Music
Piano tunes, old and new.

11:00 2 BOB ELSON—Sports

5 "TO BE OR NOT TO BE"
MOVIE—Adventures of a legit stock company in Warsaw before and during the Nazi invasion, with the company impersonating Hitler and his associates in order to save lives. Jack Benny, Carole Lombard, Robert Stack, Lionel Atwell, and Felix Bressart.

7 ULMER TURNER—News
Late news around the world.

11:10 7 TOM DUGGAN—Comments
Sports news and an interview with a guest.

11:15 2 MURDER BEFORE MIDNIGHT
"The Roof." The answer to a list of questions will identify a man who owns a box of jewels, but greed and murder interfere. Russell Thorndike, Judy Gumm.

11:30 9 LES NICHOLS—News
News nightcaps here and abroad.

12:00 2 "TOUGH TO HANDLE"
MOVIE—Gang of racketeers gyp sweepstake winners of their prizes. Frankie Darro and Kane Richmond.

7 "KING MURDER"
MOVIE—A baffling mystery story, Natalie Moorehead, Conway Tearle.

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LEE UPHOLSTERING

Thursday

JULY 30

MORNING PROGRAMS ON PAGE A-14

12:00 2 LUNCHEON WITH BILLY
Music session with Billy Leach.
5 NOONTIME COMICS—Film
Johnny Coons narrates film.
7 HAPPY PIRATES—Kids' Fun
"Two Ton" and Squawky the parrot.
9 HI LADIES—Jack Payne
Interviews and songs by Mike Douglas and Jackie Van.

12:25 2 LEE PHILLIP SHOW—Hints
News and tips for the ladies.

12:30 2 GARRY MOORE SHOW
Durward Kirby and Garry do sketch, "At the Ball Game." Denise Lor sings "Love Nest" and Art Lund offers "Seven Lonely Days." Guest, Mr. Frederics, famed hat designer exhibits some of his latest fall models.
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke entertains the kids.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 2 AUDIENCE PARTICIPATION
Emcee Rex Marshall, comedienne Alice Ghostly, and singer Bob Kennedy.
5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall.
7 MOVIE QUICK QUIZ—Game
Dick "Two-Ton" Baker emcee.
9 BATTING PRACTICE-Warm Up
Harry Creighton announces.

1:10 9 LEAD OFF MAN—Vince Lloyd
Interviews with the players.

1:15 7 "CHILDREN OF THE WILD"
MOVIE—A dog rescues a baby which has been kidnapped by an eagle. Joan Valerie, James Busch.

1:30 2 LINKLETTER'S HOUSEPARTY
Game: "What's In the House?"
9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes.

2:00 2 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
5 BREAK THE BANK—Quiz
Bud Collyer emcees quiz game.

2:25 7 ULMER TURNER—News

2:30 2 ACTION IN THE AFTERNOON
Western drama.
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

2:30 7 "ROOT OF ALL EVIL"
MOVIE—Part 4. (See Monday listing for synopsis.)

3:00 2 SHOPPING WITH O'RILEY
Music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "ISLAND CAPTIVES"
MOVIE—Three men and a girl are held captives on an island. Eddie Nugent, Joan Barclay, Henry Brandon, Charles King.

3:15 2 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby sing.

3:30 2 "FOR VALOR"
MOVIE—During a war in Africa a cockney soldier saves the life of a monocled Major who tries to get him a medal. Tom Walls, Ralph Lynn, Veronica Rose, and Joan Marion.
5 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.

3:45 9 JACK BRICKHOUSE-Interviews
Determined by ball game length.

3:55 7 ULMER TURNER—News

4:00 5 ATOM SQUAD—Adventures
"The Trouble At Fort Knox," part 4. (See Monday listing for synopsis).
7 "TROUBLE AT MELODY MESA"
MOVIE—Western with Brad King.
9 MOVIE—Title Not Available
Determined by ball game length.

4:15 5 GABBY HAYES SHOW—Tales
Western serial is seen in part.

4:30 5 HOWDY DOODY SHOW—Fun
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.

4:45 9 TIME FOR BEANY—Puppets
Adventures with Beany and his friends on the Leakin' Lena.

5:00 2 GARFIELD GOOSE & FRIEND
Movie star Cliff Edwards narrates the record story of "Mother Goose Fun," and another episode of "The Detective."
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 ANGEL CASEY—Film
"Charlie Chase" and cartoons.
9 WATCH TO WIN—Quiz

5:30 2 GENE AUTRY TIME—Film
MOVIE—Western.
5 KIDS KARNIVAL KWIZ—Film
Art Hern as Natco the Clown.

Your invited to join . . .

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MONDAY THRU FRIDAY

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12 NOON

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WBBM-TV CHANNEL 2

JULY 30

GROUCHO
7:00 P.M. (5)

HALL
7:00 P.M. (7)

WEBB
8:00 P.M. (5)

STORM and FARRELL
9:00 P.M. (2)

5:30 7 BOB ATCHER—Serial Film
"Raiders of Red Gap" chapter 4. (See Monday listing for synopsis.)

9 ROBERT F. HURLEIGH—News

5:45 7 POLICE REPORTER—Interviews
J. McMullen questions policemen on Chicago's crimes.

9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 2 BOB ELSON—Sports

5 CLINT YOULE—Weather

7 ULMER TURNER—News

9 CAPTAIN VIDEO—Adventure
Serial story for youngsters.

6:05 5 ALEX DREIER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports

6:15 2 JULIAN BENTLEY—News

5 DORSEY CONNORS—Travel
Discussion about Israel.

6:20 5 TONY WEITZEL—Comments
General data and an interview.

6:25 7 FRED KASPER—Weather

6:30 2 DOUGLAS EDWARDS—News

5 EDDY ARNOLD SHOW—Music
Ballads and folk songs with the Dickens Sisters assisting Eddy.

7 LONE RANGER—Western
"The Perfect Crime." The Lone Ranger and Tonto set out to foil the abduction of a young schoolmistress by two outlaws, and uncover the bandits' plan to rob the local bank.

9 SPENCER ALLEN—News

6:45 2 SUMMERTIME U.S.A.—Music
Teresa Brewer, Mel Torme, the Honeydreamers, and Ray Bloch and his orchestra. Tunes: "You're My Everything," "Yodelin' Jive," "Gimme a Little Kiss" & "Just Another Polka."

5 JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 2 TAKE A GUESS—Quiz
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.

5 THE BEST OF GROUCHO
A Swiss housewife and a baseball umpire match wits with Groucho. (See page 5 to find out why "Groucho Bets on People.")

7:00 7 RAMAR OF THE JUNGLE
Jon Hall stars in "Flower of Death."

9 "CALIFORNIA GOLD RUSH"
MOVIE—Red Ryder and Little Beaver seek a gang responsible for the gold shipment hold-ups. Wild Bill Elliot, Bobby Blake, Alice Fleming, and Russell Sampson.

7:30 2 FOUR STAR PLAYHOUSE
"The Island," starring David Niven with George Macready. A well-liked physician on a Pacific island finds his past being investigated by a tyrannical copra planter.

5 PLACE THE FACE—Quiz
Emcee Jack Smith delves into the history of contestants and brings him face to face with a person who has influenced his life.

7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom.

8:00 2 VIDEO THEATER—Drama

5 DRAGNET—Police Drama
Joe Friday investigates the report of a woman whose life is allegedly threatened by letters and anonymous phone calls.

7 "REMEDY FOR RICHES"
MOVIE—A college boy in Dr. Christian's town who begins bond-selling suddenly finds himself an oil millionaire. Jean Hersholt, Dorothy Lovett, Edgar Kennedy, Jed Prouty.

9 STOCK CAR RACES—Action
Jack Brickhouse announces races from Willow Springs.

8:30 2 BIG TOWN—Drama
Steve and Lorelei turn their backs on gangsters and racketeers to help five orphaned children in their struggle to find a home. Pat McVey and Jane Nigh star.

5 FORD THEATER—Film Drama
"Protect Her Honor" with Jane Wyatt and Lloyd Nolan. A lonely champagne anniversary starts a detective on a binge which estranges him from his bride.

9:00 2 MY LITTLE MARGIE—Comedy
"Double Trouble." Complications arise when the actor Charlie hires turns out to have a twin.

5 MARTIN KANE, PRIVATE EYE
A mental institution and a murder team up to make trouble for Marty.

TRACY
9:00 P.M. (5)

ORTH and COLLIER
9:30 P.M. (9)

YOUNGQUIST
10:30 P.M. (7)

ELSON
11:00 P.M. (2)

9:00 7 "GREEN PROMISE"
MOVIE—A well-meaning but domineering farmer and his four motherless children face disaster as a result of the father's obstinacy. Marguerite Chapman and Walter Brennan.

9:30 2 CITY HOSPITAL—Drama
"The Name." A young doctor is offered money and security in exchange for what seems to be a small undertaking and realizes almost too late the importance of a name.

5 FOREIGN INTRIGUE—Drama
"Foreign Intrigue in Glass." Robert Cannon slips behind the Iron Curtain to bring out a formula for a super explosive given to the Western Democracies by a great scientist.

9 BOSTON BLACKIE—Drama
Blackie (Kent Taylor) trails a man in hope of finding stolen plans for a new type metal.

10:00 2 FRANK REYNOLDS—News

5 CLINT YOULE—Weather

9 "IT COULD HAPPEN TO YOU"
MOVIE—Adopted son steals from his parent, and one crime leads to another. Alan Baxter, Andrea Leeds, and Owen Davis, Jr.

10:10 2 LEE PHILLIP—Weather

5 DORSEY CONNORS—Ideas
Test your bathroom scales.

10:15 2 JOHN HARRINGTON—Sports

5 JIM HURLBUT—News

10:25 2 ART MERCIER—Sports Tips
Bait casting terminal tackle.

7 FRED KASPER—Weather

10:30 2 JOHN HARRINGTON—News

5 NORMAN BARRY—Sports

7 WHAT'S YOUR QUESTION?
Art Youngquist answers.

10:45 2 IRV KUPCINET—Comments

5 HERBIE MINTZ SHOW—Music

11:00 2 BOB ELSON—Sports

5 HARNESS RACING
From Sportsmen's Park. Joe Wilson describes.

7 ULMER TURNER—News

9 "NOTHING VENTURED"
MOVIE—Witnesses to an ambush report the crime to an investigator. Artemus Boys and Patric Curwen.

11:10 7 TOM DUGGAN—Comments
Commentary, sports news, and an interview.

11:15 2 MURDER BEFORE MIDNIGHT
"Shot in the Dark." A jealous sweetheart starts the complications which end in murder. William Lundigan, Nan Wynn, Ricardo Cortez, Regis Toomey.

11:45 5 FACES IN THE WINDOW
Ken Nordine narrates mystery.

12:00 2 "PRISON TRAIN"
MOVIE—A demoted gang leader chooses death rather than the jibes of fellow inmates. Fred Keating and Linda Winters.

7 "TAWNY PIPIT"
MOVIE—A pair of rare birds known as tawny pipits are discovered nesting near an English village. Bernard Miles, Rosamund John, Naill MacGinnis, Jean Gillie.

THURSDAYS
8:00 to 9:30 pm
STOCK CAR RACES
ACTION GALORE!
Sponsored by The Studebaker Sales Company of Chicago
WGN-TV Channel 9
YOUR STATION FOR SPORTS

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Central Standard Time

WEEKDAY MORNINGS

8:00 DING DONG SCHOOL
Educational and fascinating games for children of pre-school age, with Dr. Frances Horwich.

8:30 GLAMOUR GIRL—Beauty Aids
Harry Babbitt emcees audience participation show. Winner receives free expert beauty treatment and appears on following day's show to display her "before and after" look.

9:00 GARRY MOORE—Variety
Fri.: Guests, Marian MacPartland, pianist, and "The Globetrotter," dog act. Entire company offers a travesty on "Figaro."
Mon.: Art Lund sings "Blue Skies," and Denise Lor sings "My Romance." Guest, Arthur Nierenburg, of the "Just One Break Association." Ken Carson is on vacation. Dances by Ray Malone.
Wed: Garry does a skit on how to keep cool in New York during the summer. Art Lund sings "Crying In the Chapel" and Denise Lor offers a French tune.
ARTHUR GODFREY & FRIENDS
Tues. & Thurs: Robert Q. Lewis subs for Arthur with regular cast: Marion Marlowe, Frank Parker, Janette Davis, Julius LaRosa, Lu Ann Simms, Haleloke, the McGuire Sisters and the Mariners.

9:30 STRIKE IT RICH—Quiz Show
Mon., Wed. and **Fri.** Warren Hull emcees "quiz with a heart" and special guest celebrities act as helping hand guests for needy persons unable to appear on show.

10:00 GORDON THOMAS—Variety
Tues. & Thurs.: Musical numbers and interviews in the outdoor studio. Health, recreation, zoo and sandwich board features are also included.

10:45 BRIDE AND GROOM—Wedding
A real-life wedding on TV, emceed by John Nelson, who interviews the young couple. Wedding songs by Phil Hanna.

11:00 WHAT'S NEW IN THE KITCHEN
Home economists Breta Griem and Nancy Vorpagel with new ideas and recipes in cooking, for the lady in the house.

11:45 LET'S LOOK AT THE NEWS
Covering local, state and national.

FRIDAY, JULY 24

12:00 DOUBLE OR NOTHING—Quiz
Bert Parks is quiz-master.
12:30 BILL CARLSEN—Weather
12:35 BOB HEISS—Interviews
1:00 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
1:30 WELCOME TRAVELERS—Chats
Tommy Bartlett with interviews.
2:00 ON YOUR ACCOUNT—Variety
Audience participates with Win Elliot
2:30 LADIES' CHOICE—Talent
Variety show with Johnny Dugan.
3:00 BEULAH DONOHUE—For Women
3:30 HOWDY DOODY—Puppet Fun
4:00 SUPER CIRCUS—Big Top Fun
Claude Kirchner and Mary Hartline.
4:30 FOREMAN TOM—Western Films
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.
5:45 JOHN C. SWAYZE—News
6:00 PANTOMIME QUIZ—Games
6:30 INTERLUDE—Drama
"Myrt and Marge." Story of backstage life and a young chorine.
7:00 PLAYHOUSE OF STARS—Drama
"Knave of Hearts" starring Mark Stevens. A card shark gambles on love in tale of the old West.
7:30 TV SOUNDSTAGE—Drama
"No Scar" with Betsy Von Furstenberg and Warren Stevens. A man with an over-active imagination goes about curing his wife of what he believes to be kleptomania.
8:00 SPORTS REEL—Film
The week's best sporting events.
8:30 YESTERDAY'S NEWSREEL—Film
8:45 IT HAPPENED IN SPORTS
9:00 MY LITTLE MARGIE—Comedy
"Double Trouble." Margie hires twins to aid in her plot to accompany her father on a trip.
9:30 LET'S LOOK AT THE NEWS
9:40 BILL CARLSEN—Weather
9:45 GREATEST FIGHTS—Film
10:00 DOIN' THE TOWN—Variety
Tom Mercein hosts entertainers.
10:30 PLACE THE FACE—Quiz
Jack Smith emcees the fun.
11:00 Program Not Available
11:30 TOM MERCEIN SHOW—Variety
12:00 LET'S LOOK AT THE NEWS
12:05 "LEAVE IT TO HENRY"—Movie

MACK
Sat. 6:30 P.M.

ALLEN
Sat. 8:00 P.M.

HARRIS
Sat. 10:00 P.M.

ROGERS
Sun. 12:30 P.M.

FRANCIS
Sun.8:30 P.M.

SATURDAY, JULY 25

9:00 SPACE PATROL—Adventures
9:30 Program Not Available
10:00 BIG TOP—Circus Show
11:00 BRETA GRIEM—Recipes
12:00 WILD BILL HICKOK—Western
12:30 FEARLESS FOSDICK—Mystery
1:00 LET'S LOOK AT THE NEWS
1:15 ECHOES FROM THE HILLS
Western stories and songs by Dick Hiorns.
1:30 TALENT PATROL—Variety
2:00 IN THE PUBLIC INTEREST
Educational program.
2:30 BIG PICTURE—Army Film
3:00 HOT SHOT REVUE—Variety
Joe Shott and his Hot Shots.
4:00 LONE RANGER—Adventures
4:30 CISCO KID—Tale Of The West
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 MY SON JEEP—Comedy
Jeep and his vivid imagination manage to create an eternal triangle.
6:00 MY HERO—Situation Comedy
Beanblossom turns hobo in an attempt to track down a missing wallet.
6:30 ORIGINAL AMATEUR HOUR
Ted Mack emcees talent.
7:00 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with Helen Halpin and guests: Jerry Gray's orchestra; comedian Bobby Sargent; comedian Eddie Foy, Jr.; comedienne Sara Berner; puppeteer Bob Bromley; and Sherman and Sherman, dance act.
8:00 BURNS AND ALLEN SHOW
Gracie finds a telegram sent to George offering him a part in a Broadway show, so she decides not to stand in his way.
8:30 "DANGEROUS YEARS"—Movie
9:55 BILL CARLSEN—Weather
10:00 DOORWAY TO DANGER
Stacy Harris as agent Doug Carter, investigator, in story of the misuse of drugs in a federal narcotics hospital.
10:30 Program Not Available
11:00 BOSTON BLACKIE—Drama
11:30 RACKET SQUAD—Drama
12:00 LET'S LOOK AT THE NEWS
12:05 MOVIE—Title Not Available

SUNDAY, JULY 26

9:00 AMERICAN INVENTORY—Drama
9:30 WHAT'S YOUR TROUBLE?—Talk
Dr. Norman Vincent Peale speaks.
9:45 CHRISTOPHER PROGRAM—Talk
10:00 CHURCH SERVICES—Religious
11:00 Program Not Available
11:30 BETTER LIVING TV THEATER
12:00 PAUL SKINNER—Reads Comics
12:30 ROY ROGERS SHOW—Western
1:00 DEATH VALLEY DAYS—Drama
Tales of the old West.
1:30 G.E. THEATER—Drama
"Thirteen O'Clock." Fantasy about a clockmaker whose dreams turn into nightmares.
2:00 MASQUERADE PARTY—Game
Douglas Edwards with Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.
2:30 YOU ASKED FOR IT—Requests
3:00 SOUTHLAND REVUE
4:00 MEET THE PRESS—Discussion
4:30 FILM PROGRAM
5:30 MEDALLION THEATER—Drama
Ronald Reagan in "A Job For Jimmy Valentine," about a safecracker.
6:00 BIG PAYOFF—Quiz Game
7:00 TV PLAYHOUSE—Drama
"The Young and the Fair." A graduate of a junior college comes back to teach after many years.
8:00 TELENEWS WEEKLY—News
8:30 WHAT'S MY LINE—Quiz
John Daly moderates panel.
9:00 HELLO NEIGHBOR—Film
9:30 BRAVES TV CLUBHOUSE
Blaine Walsh chats with players.
10:00 SUMMER THEATER—Drama
"End of the Honeymoon." A bridegroom disappears suddenly on his honeymoon in Paris. Eva Marie Saint, John Kerr, Ruth Warrick.
11:00 PLAINCLOTHESMAN—Drama
"Who's Crazy?" In attempt to protect his sister, a young man becomes involved with a robbery ring and murder.
11:30 ROCKY KING—Mystery
"Breakout." A jailbreak, a murder and a convicted bookkeeper provide Rocky with clues for a mystery.
12:00 NEWS HEADLINES

WTMJ-TV · Channel 4

Milwaukee, Wisconsin

COLLYER Mon. 10:30 P.M. | ALBERT Tues. 7:00 P.M. | EDWARDS Tues. 7:30 P.M.

MONDAY, JULY 27

(Morning programs on page A-44.)

12:00 DOUBLE OR NOTHING—Quiz
12:30 BILL CARLSEN—Weather
12:35 BOB HEISS—Interviews
1:00 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
1:30 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews travelers.
2:00 ON YOUR ACCOUNT—Variety
Audience participates with Win Elliot.
2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.
3:00 BEULAH DONOHUE—For Women
3:30 HOWDY DOODY—Puppet Fun
Bob Smith emcees the fun.
4:00 GENE AUTRY—Western Adv.
4:30 FOREMAN TOM—Western Films
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 BLUE ROOM ENSEMBLE—Music
Maurice Kipen directs.
5:45 JOHN C. SWAYZE—News
6:00 NAME THAT TUNE—Quiz
Red Benson with singer Vicki Mills.
6:30 Program Not Available
7:00 RACKET SQUAD—Drama
Captain Braddock exposes a phony photo contest that causes heartache for a pretty young girl.
7:30 ROBERT MONTGOMERY—Drama
"Anne's Story." A young woman who has always been overshadowed by her vivacious younger sister goes to a summer art colony and finds unexpected romance.
8:30 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan with panelists Bob Considine, Merriman Smith and June Lockhart.
9:00 NAME'S THE SAME—Quiz
Robert Q. Lewis with Joan Alexander Carl Reiner and Bill Stern.
9:30 LET'S LOOK AT THE NEWS
9:40 BILL CARLSEN—Weather
9:45 INDUSTRY ON PARADE—Film
10:00 TOMMY SHERIDAN—Musical
10:30 BEAT THE CLOCK—Quiz Game
11:00 THE WEB—Mystery Drama
"The Bells of Damon." The son of a college dean teaches his father the meaning of the word "integrity." James Costigan, Paul Newman, Lydia Reed.
11:30 TOM MERCEIN SHOW—Variety
12:00 LET'S LOOK AT THE NEWS

TUESDAY, JULY 28

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Drama
12:30 BILL CARLSEN—Weather
12:35 BOB HEISS—Interviews
1:00 BIG PAYOFF—Quiz For Men
Warren Hull and Bess Myerson.
1:30 WELCOME TRAVELERS—Chats
2:00 ON YOUR ACCOUNT—Variety
2:30 LADIES' CHOICE—Variety
Johnny Dugan emcees talent.
3:00 BEULAH DONOHUE—For Women
3:30 HOWDY DOODY SHOW
Bob Smith emcees puppet antics.
4:00 MUSEUM EXPLORERS' CLUB
4:15 GRETCHEN COLNIK—For Ladies
4:30 FOREMAN TOM—Western Films
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.
5:45 JOHN C. SWAYZE—News
6:00 MIRROR THEATER—Drama
Jackie Cooper and Peggy Ann Garner, in "A Reputation." An insignificant young man decides to make his contribution to society by taking his own life.
6:30 BREAK THE BANK—Quiz
Bert Parks emcees the fun.
7:00 NOTHING BUT THE BEST
Eddie Albert emcees musical variety show featuring leading performers in the entertainment field. Tonight's guests include Anne Jeffreys and Robert Sterling.
7:30 THIS IS YOUR LIFE—Edwards
Ralph Edwards presents the life story of Virginia Marmaduke, newspaperwoman, Chicago Sun-Times.
8:00 TWO FOR THE MONEY—Quiz
Walter O'Keefe subs for Shriner.
8:30 TRIANGLE THEATER—Drama
9:00 LIBERACE SHOW—Musical
Favorite piano melodies.
9:30 LET'S LOOK AT THE NEWS
9:40 BILL CARLSEN—Weather
9:45 WHERE AM I GOING—Quiz
10:00 DOUGLAS FAIRBANKS, JR.—Film
Tale of drama and intrigue.
10:30 CHANCE OF A LIFETIME—Quiz
11:00 PLACE THE FACE—Quiz
Emcee Jack Smith.
11:30 TOM MERCEIN SHOW—Variety
12:00 LET'S LOOK AT THE NEWS
12:05 BIG PICTURE—Korean Film

MARLOWE and DAVIS
Wed. 6:30 P.M.

BLUE
Wed. 11:00 P.M.

SWAYZE
Thurs. 5:45 P.M.

BERG
Thurs. 7:30 P.M.

WEDNESDAY, JULY 29

(Morning programs on page A-44.)

12:00 DOUBLE OR NOTHING
12:30 BILL CARLSEN—Weather
12:35 BOB HEISS—Interviews
Special demonstrations and features.
1:00 BIG PAYOFF—Quiz For Men
1:30 WELCOME TRAVELERS—Chats
2:00 ON YOUR ACCOUNT—Variety
2:30 LADIES' CHOICE—Variety
3:00 BEULAH DONOHUE—For Women
Topics of interest to women.
3:30 HOWDY DOODY—Puppet Fun
4:00 DANCE ME A STORY
4:15 YOUR LIBRARY STORY—Reviews
4:30 FOREMAN TOM—Western Films
Western lore and ballads.
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.
5:45 JOHN C. SWAYZE—News
6:00 I MARRIED JOAN—Comedy
After meeting three former schoolmates who are now successful career women, Joan decides that she is happier just being a housewife.
6:30 ARTHUR GODFREY—Variety
Godfrey returns to the show tonight. Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Janette Davis, the McGuire Sisters and the Mariners.
7:00 KRAFT THEATER—Drama
"The Intruder." The emotional conflicts that a fifteen-year-old girl faces when her father remarries.
8:00 BLUE RIBBON BOUTS—Boxing
Danny Giovanelli vs. Carmine Fiore. (For details refer to Chicago listings).
8:45 MILWAUKEE NEWSREEL
9:00 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game.
9:30 LET'S LOOK AT THE NEWS
9:40 BILL CARLSEN—Weather
9:45 ADVENTURES IN SPORTS
10:00 SAY IT WITH MUSIC—Quiz
Ivor McLaren emcees the fun.
10:30 DRAGNET—Drama
Sgt. Friday captures a criminal who later succeeds in escaping from jail.
11:00 ARTHUR MURRAY PARTY
Hostess Kathryn Murray with comedian Ben Blue, dancer Peter Birch and skater Artie James.
11:30 TOM MERCEIN SHOW—Variety
12:00 LET'S LOOK AT THE NEWS
12:05 "HOUSE OF MYSTERY"—Movie

THURSDAY, JULY 30

(Morning programs on page A-44.)

12:00 FREEDOM RINGS—Rex Marshall
Audience participates in skits.
12:30 BILL CARLSEN—Weather
12:35 BOB HEISS—Interviews
1:30 WELCOME TRAVELERS—Chats
Tommy Bartlett interviews visitors in Chicago.
2:00 ON YOUR ACCOUNT—Variety
Win Elliot interviews people with human interest stories to tell.
2:30 LADIES' CHOICE—Variety
Johnny Dugan emcess talent.
3:00 BEULAH DONOHUE—For Women
3:30 HOWDY DOODY—Puppets
Bob Smith emcees the antics.
4:00 LITTLE AMATEURS—Talent Time
Children display their talents.
4:15 GRETCHEN COLNIK—For Ladies
4:30 FOREMAN TOM—Western Songs
Western stories and ballads.
5:00 SPORTS PICTURE—News
5:15 LET'S LOOK AT THE NEWS
5:25 BILL CARLSEN—Weather
5:30 BLUE ROOM ENSEMBLE—Music
Directed by Maurice Kipen.
5:45 JOHN C. SWAYZE—News
6:00 THE BEST OF GROUCHO—Quiz
Highlights of Groucho's most amusing interviews.
7:00 VIDEO THEATER—Drama
7:30 THE GOLDBERGS—Comedy
Friends and neighbors arrange a surprise farewell party when Jake and Molly announce their intentions to move.
8:00 MARTIN KANE—Drama
Lee Tracy stars as Detective Kane.
8:30 FOREIGN INTRIGUE—Drama
9:00 THIS IS YOUR LIFE—Tale
Ralph Edwards surprises a well-known person with the story of his life.
9:30 LET'S LOOK AT THE NEWS
9:40 BILL CARLSEN—Weather
9:45 SHORT STORIES—Film
10:00 BLIND DATE—Jan Murray
10:30 BIG TOWN—Newspaper Drama
Jane Nigh and Pat McVey star in drama of the Illustrated Press.
11:00 PRIVATE SECRETARY—Comedy
Susie poses as a maid to get her boss out of financial difficulties.
11:30 TOM MERCEIN SHOW—Variety
12:00 LET'S LOOK AT THE NEWS
12:05 "DAYS OF BUFFALO BILL"-Movie

* FEARLESS

* FORCEFUL

* FACTUAL

For Complete News Coverage See . . .

PAUL HARVEY NEWS

Sunday 10:00-10:15 P.M.

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Bob Baling Boosely
TV GUIDE
COWBOY ALBUM

LIVING LEGEND

Hopalong and friend: to the Nation's youth, he is inspiring and well-loved hero.

After 18 years of playing Hopalong, Bill Boyd finds modern films are more real, less brutal.

"WESTERN films aren't as corny now as they were 18 years ago when I made the first *Hopalong Cassidy* picture," states Bill Boyd, now producing 26 more of his "Hoppy" series at La Placerita Ranch in the Mojave desert near Hollywood.

"Kids are smarter and better developed today than they were then, consequently 'Hoppy' has to keep up with their intelligence. He, too, is a little sharper and not so much a corny philosopher. He thinks a little quicker now and talks faster.

"Of course the situations in a Western must necessarily be somewhat corny yet they can be treated intelligently. For example, you can't get an audience to watch a three or four-minute fight now—they know two men can't absorb that much punishment and live. Now we just exchange a few blows and get it over with.

"The story is much more important in a Western now than in the past and it has to be a lot more believable," Boyd says. "You can teach a kid easier by showing him how than by a preachment. At one time action was most important in a Western but that isn't true today.

"Also, characters are more intimate on television. Years ago parents would accept situations in a theater they won't now in their own homes. That means there is far less brutality and screaming. We don't allow the heavies in 'Hoppy' to yell in people's homes. By softness, though, there is more strength. The man who screams doesn't scare anybody."

Matching the relative merits of stories in Western pictures, past and present, the veteran star declares, "they're generally more interesting now. I try to get a lesson for kids in each story without any preaching. I show them the difference between good and bad. It's much easier to demonstrate than to tell. Show a kid if you're a good or bad guy—then he's seen it and can understand."

Men Are Just Kids

Although surveys reveal that approximately 53 per cent of *Hopalong Cassidy's* audience are adults, the highly astute Boyd isn't overly concerned with mere age statistics. "I've come to recognize that every man is really a kid—they never grow up. Maybe their waistlines expand, but they're still boys at heart. Most of them would like to be cowboys.

"As I was seated in a barber's chair during my last trip to New York a fellow came up to me and said, 'I've got four sons and I want to thank you for helping me bring them up.'

"I admit I got quite a kick out of a father telling me that I had helped raise his kids so well."

An important similarity between the present batch of "Hoppy's" and all

but 12 of the 80 that have preceded since 1935 is "Topper," his famous horse. Now a phenomenal 19 years, he is as frisky as ever and "looks better than he did 10 years ago," Boyd declares.

The saga of Boyd and Hopalong constitutes one of the most inspiring and successful episodes in American life. By 1935 Boyd had recklessly rushed through several careers and four wives when he became Hoppy.

Hoppy was created by a little Yankee recluse, Clarence E. Mulford, of Maine. He still lives there frugally despite being several million dollars richer as the result of his fictional character. "The two smartest things I've ever done," he reminisces now, "were to vote for McKinley and dream up 'Hopalong Cassidy.'"

Gambled Entire Savings

Boyd made 54 of these feature length films between 1935 and 1943, and a dozen more in 1946. Foreseeing the tremendous impact of television, he gambled his entire savings of some $400,000 plus those of his wife, Gracie, on acquiring the television rights to them. "We were down to her jewels," he now admits.

But his own determined vision, plus the loyalty of his wife now wed to him for 16 years, won out. The unparalleled popularity of these old films made "Hoppy" a legend that he plans to perpetuate through a youth foundation that will receive all the Boyd money after he and Gracie die.

Throughout all these years, Boyd has remained steadfast to his own interpretation of "Hoppy," considerably different than the author's original delineation of him as a pretty nasty hombre. "Now he is a clean and wholesome character," Boyd contends. "The parents of America are telling their kids to be like 'Hoppy'—a good man. I have to be that, for if I am not, then I disillusion both the kids and their parents, too."

Boyd's concept of "Hoppy" is clear and comprehensive. "I've never thought of him as a cowboy—always as a frontiersman. I don't portray him as a stupid man. For instance, I've never used slang in any of the 'Hoppy's;' I didn't think it was good.

"If the average frontiersman had been as stupid as depicted in most Western movies, then our country could never have been developed west of Pittsburgh."

Now that the days of travail are over and his goal as foremost inspiration of American youth is being realized, Boyd is living the satisfying life that but few ever attain. He and his wife—"Tripalong" is her nickname—spend most of their time in a simple four-room house high in the Hollywood hills overlooking Los Angeles.

From this "Boyd's Nest," he can review his tempestuous 30 years in Hollywood and "check, block-by block" the mistakes he made in their passage. He has no regrets, since they were responsible for the wisdom and moderation finally achieved.

Tripalong and Hopalong: they were down to jewels before gamble paid off.

MASQUERADE PARTY

Guess Who! Doug Edwards, right, gets panelists set to probe into a guest's identity.

IF THE TV networks are going to burden us with a plethora of panel shows during the summer, then they owe it to us to make them as good as possible. One of the better ones—of which there haven't been too many—is *Masquerade Party*, the replacement for Red Buttons. This program has introduced at least one new feature into the tired panel format, in that the panelists must identify guest celebrities who are disguised via facial makeup and costuming. The disguises are elaborately planned and executed and the result is a pleasant half hour (CBS, Mondays).

Aside from the disguises, the show hasn't too much to boast about in the way of novelty. The panelists are competent and Douglas Edwards, as moderator, keeps them hopping. He seems to be a trifle too dignified and aloof, though, for this type of show. But the makeup jobs done on the guests and their attempts to throw the panelists off the trail keep the show perking.

The panelists are offered a clue to each guest's identity in some phase of the disguise. Mickey Mantle, for example, was garbed as a Spanish cavalier, with his long cloak (or mantle) supposedly being the tip-off. Gloria Swanson appeared as a Keystone Kop, since she got her start in movies as a Mack Sennett bathing beauty. The guests also speak only through a specially-designed microphone, which masks their voices.

Peter Donald, Ilka Chase, Ogden Nash and Buff Cobb comprise the panel. They form a personable quartet, injecting as much humor as possible into the show.

THE GOLDBERGS

AFTER almost a year's absence from TV, Molly Goldberg, Jake, Uncle David and the rest of the Bronx household have returned to entertain viewers with their particular brand of folk humor. With the exception of a new Jake and the introduction for the first time of a Mrs. Bloom (she has been just an offstage voice heretofore), the cast remains the same. TV audiences should find in *The Goldbergs* a welcome surcease from the summer heat (NBC, Friday nights).

As always, most of the credit for the show's success belongs to Gertrude Berg. She produces, writes and, of course, ties the whole thing together with her fine characterization of Molly. Actually, Mrs. Berg is a cultured Park Avenue woman. But the way she delves into the Molly role is a tribute to her ability.

According to NBC publicity, Mrs. Berg finds much of her inspiration for *The Goldbergs* in observing firsthand the folkways and mores of the people about whom she writes. It's said that she often walks unobserved along the streets of New York's lower East Side, finding incidents she can put into her scripts and keeping her ears attuned to the unique speech.

The new series finds Robert H. Harris in the role of Jake. He personifies the part as well as Philip Loeb and his other predecessors. Eli Mintz is again blasting away at the King's English as Uncle David. Arlene McQuade is winsome as the Goldbergs' teen-age daughter, Rosalie, but the role of Sammy, their son, has been written out of the show (he's supposedly in the Army now).

A certain segment of the Nation's viewers have found fault with *The Goldbergs*, asserting that the show tends to perpetuate the stereotype of the people about whom Mrs. Goldberg writes. (Charges were leveled against *Amos 'n' Andy* and *Life with Luigi* for the same reasons.) But Mrs. Berg treats the characters so sympathetically that the show actually should help, not hinder, the fight against bigotry and intolerance.

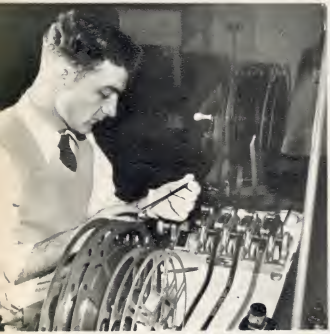
Up in Bronx: Uncle David tries to thread a needle as Rosalie and Molly watch.

THE *Down You Go* program (DuMont) is seen by most television viewers on Friday nights at 9:30 (Eastern Daylight Saving Time) when it is telecast live from Chicago. In some cities, like Toledo, O., for example, it can be seen only at midnight Sunday because of other local program commitments.

It was to make possible such delayed telecasts that the kinescope recording process was developed. The process involves basically the recording on film directly from a TV viewing tube of both sight and sound impulses. This film can later be played back, or projected, at almost any time. In this way TV kinescopes are similar to radio's tape recordings, known as transcriptions.

A number of radio stars led by Bing Crosby hopped on the transcription bandwagon as soon as the process was sufficiently developed. Their reason was simple—by recording their full season's series of programs in advance, they could have more time to vacation. Several TV stars have turned to kinescopes for the same purpose, as when Dinah Shore took a week's leave of absence from her program recently. Dinah one week performed two shows for kinescoping in addition to the two she did at her regular telecast time. When she took a week's vacation, the kinescoped shows were substituted for her regular live programs.

The networks also rely on kinescopes to audition new programs or personalities. They must discover how a program being tested will play on a TV screen, just as the public sees it. As a result, the show is performed live in a studio and kinescoped. The kinescope film can then be played back as often as desired. In this way the various network or advertising agency executives can judge its merits before giving it a final okay.



Alvin Kassel, a film editor, working on a recording. White glove keeps it clean.

Preparing to ship recordings from DuMont's vault where 1000 are stored.

KINESCOPE RECORDING

Two technicians loading a camera to make a kinescope recording. The film records the action seen on the monitor tube which is placed directly in front of the camera.

The kinescope process was initiated by DuMont engineers in 1944, with the first patent granted three years later. A number of difficult technical problems were encountered, such as how to maintain as much light on the kinescope films as they obtained on the original live show. It is only in recent years that engineers have even come close to licking these problems. As a matter of fact, many viewers are convinced that kinescopes never look so well on their home screens as do live programs.

A view of the camera and sound unit by which kinescopes are made.

Their objections are based on the still inadequate amount of light with which many kinescopes are made and the fact that kinescope recordings seldom have the same sharp quality that live programs boast. The pictures, somehow or other, come up a little fuzzy.

Still, the improvement since the early days of television is marked and engineers hold out the hope that further refinements can be achieved in the process.

On tap for the future is a new system of kinescoping which may eliminate film entirely. Under development by Bing Crosby Enterprises, this involves the recording of both sight and sound on metallic tape, a refinement of the same type used in normal tape recording. Crosby's engineers claim the new system eventually will provide recordings equal in every way to live telecasts.

However, the Crosby project is still in experimental stages and there are no available reports as to when it will be on the market.

How to Dress

SINGER CONNIE RUSSELL, a small woman, enjoys being small and goes to extremes to capitalize on her size.

She says, "I'm forever reading articles advising tall women to be proud of their height. No one has anything to say about us. I think men secretly prefer little women . . . towering over us brings out the cave man instinct."

Most men would not find it difficult to tower over her. But though she's five foot, one-inch tall, she wears high heels only for dancing—Connie, who replaced Mindy Carson on *Club Embassy*, prefers flats or medium-heeled shoes. And she would never wear platform-soles. They call too much attention to height. "I think holding your head a little higher would add the same number of inches," she says.

Connie, who admits she "goes overboard" for pretty clothes, likes the soft, full-skirted look because it emphasizes a tiny waist. "Small women should be proud, take advantage of their smallness," she says. "I think freshly starched crinolines are crisp, cool and have a great psychological effect."

She's also in favor of clothes that match rather than those in contrasting color schemes. The monotone effect is smoother, more fluid and she thinks it tends to make a woman appear, if not taller, at least well-put-together. "Shoes that match summer cottons look so festive, they make any dress special. I guess I'm on a shoe binge. I have closets filled with nothing but shoes, all dyed to match

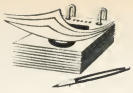
Connie Russell: full skirts, crinolines.

an ensemble," Connie says. "But even women on a budget can plan a wardrobe so that everything goes together.

"I love the floppy, summer picture hats," Connie says. "Actually, a tremendous black straw would dwarf a short woman. But a medium-sized hat, light in color, airy in texture, is proportionately large, yet wouldn't seem overwhelming.

"Practice scaling things to size," Connie advises. "Think of yourself in terms of the overall picture. Then find your type and stick to it."

TV in the news



IN ZURICH, Switzerland, the City Board of Engineers is planning to build the country's first television station using a process permitting the projection of color TV on large movie screens. The process is a Swiss development.

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Although marathon TV and radio appeals have been reasonably successful across the country in charitable endeavors, the largest amount yet raised, according to sponsors, was in San Francisco over KGO and KGO-TV. In thirty-and-a-half-hours of continuous broadcasting, $500,333 was raised to combat cerebral palsy.

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Trend of the times: A New York tavern keeper had this to say about TV and its effects upon his business, "They used to sit at the bar for hours and drink and look at the TV set until I'd pray they would leave. Now they're doing the same thing at home and I'm praying they come back."

The first two-language television show is being given over WOR-TV, New York. Called the *Spanish Hour*, the program is devoted to musical variety. Guest artists appear from time to time, with commentaries being done in English and Spanish.

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American Research Bureau's new rating system measures how many persons are watching each TV show, as well as the number of sets tuned in. ARB found that *Mr. Peepers*, for example, with about the same number of sets tuned in as *Martin Kane*, had 4,500,000 more viewers.

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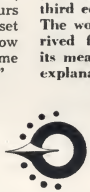
The Vatican's official Latin expert has added a new word to the third edition of his Latin dictionary. The word is "televisio." Word is derived from "sight from afar" and its meaning, we're certain, needs no explanation.

FINE TUNING



By OLLIE CRAWFORD

ARTHUR GODFREY to show his farm animals on television. He'll present the first TV hams still on the hoof.

•

It will be a switch to watch hens lay eggs on TV, instead of comedians.

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Arthur is the one farmer making money from a hay field, an oats field, and a Chesterfield. He has one cow that gives 40 quarts of milk, and let the *Talent Scouts* try to find something to top that. True to his sponsor, Godfrey even has one cow that gives tea.

But even Arthur never saw such a big tea bag.

•

Godfrey is now doing so well financially he has the only stock farm where the stock owns stock. He has one mule, and wait until the stagehands union tries to move that. Arthur will soon have the first scarecrow with a 44.2 Hooper rating.

•

This may be the first time for oats on TV, but it's no first for corn.

•

But it will provide a new twist to an old joke. Why does the chicken cross the road? To get on Godfrey's TV show.

TV Guide Goes Backstage

All in a day's work: An upside-down Joan wrestles with harp.

And Visits A Tired Joan Davis

JOAN DAVIS was sprawled tiredly in a chair on Stage 5 of General Service Studios in Hollywood, between scenes in the filming of another weekly episode of *I Married Joan*.

Although it was no later than noon, the entire company had been at work five hours on Film 35 of the series, with the prospect of continuing shooting until evening.

On the four permanent "sets"—bedroom, living room, kitchen and den—Jim Backus and Miss Davis play the roles of Judge and Mrs. Bradley Stevens.

Large Crew Necessary

In front of the living room are some 40 members of the cast and technical crew. The script requires only nine performers but the technicians include the producer, director, assistant director, head cameraman, a crew of four for each of the three cameras, dialogue director, script girl, six electricians, three "grips," two make-up men, five sound-men, a hairdresser, two propmen and the wardrobe mistress. Budget of each episode is $29,000.

"Okay, let's go," says Director Marc Daniels and everyone closes in on the set as Miss Davis and Backus take their positions.

As the scene is concluded, Miss Davis walks off the set. "This is really tough," she says. "Playing all these other roles is hard work—but then it saves money."

Now Her Own Boss

This economy is important to her, since she is not only the star of *I Married Joan* but its producer. After 18 years of movies and radio in Hollywood, preceded by vaudeville, Miss Davis is now her own boss.

As she walks over to chat with her mother, Mrs. LeRoy Davis, of St. Paul, visiting in Hollywood, a make-up man applies powder to her face.

Shooting is finally resumed, satisfactorily to Daniels this time, and the scene is concluded.

"The company has one hour for lunch—you lucky people," announces the assistant director.

Straggling exhaustedly towards her dressing-room is Miss Davis. "I'm going to rest," she says. "See you later."

SPORTS

Red Smith

All Blows Must Be In Script

IT HAS been pointed out that television's sponsors now dictate the site of major boxing matches, keeping many out of New York by declining to pay the prices for a show if the big New York market is to be blacked out for box office purposes. This is only the beginning.

Mike Jacobs envisioned a day when bouts would be fought before a small studio audience with all revenue coming from television. Part of his vision is coming to pass.

Once the fights move out of the big arenas, lack the physical presence and escape the first hand surveillance of the crowds, they will be ripe for rearrangement by the ad men.

When the account executives and TV directors and cameramen have charge, fights will become shows in the strict sense of the word. First-round knockouts will be verboten lest commercials be crowded out. "Put some punch into it," the sponsor will urge. "Tighten up the show," the network man will insist. "Let's have the knockout over here where it's on camera," the director will direct.

The fighters will do as they are told. And make no mistake about it, they will be told. If anyone doubts this, he should have got an earful in the smoke-filled conference rooms where the mechanics of one program, not now on the air, were discussed.

This was a sponsored series of network telecasts of amateur bouts which moved weekly from city to city. On the day of the show the promoters would gather in a hotel room and talk about that night's show just as Mike Jacobs and his henchmen used to do, as Tex Rickard's crowd did in an earlier day, as Jim Norris and his men do now. The difference was that these guys knew nothing whatsoever about boxing: They were agency men, network men, men from the local station, representatives of the sponsor.

They employed several professionals of boxing to make the matches and one of the pros, aghast, heard an agency man say: "We've got to tighten up the ending on this show. Here's an idea. When we have a few minutes' air time left after the main bout, why not start another bout? We'll go off the air with guys fighting and

next week we can pick it up where we left off."

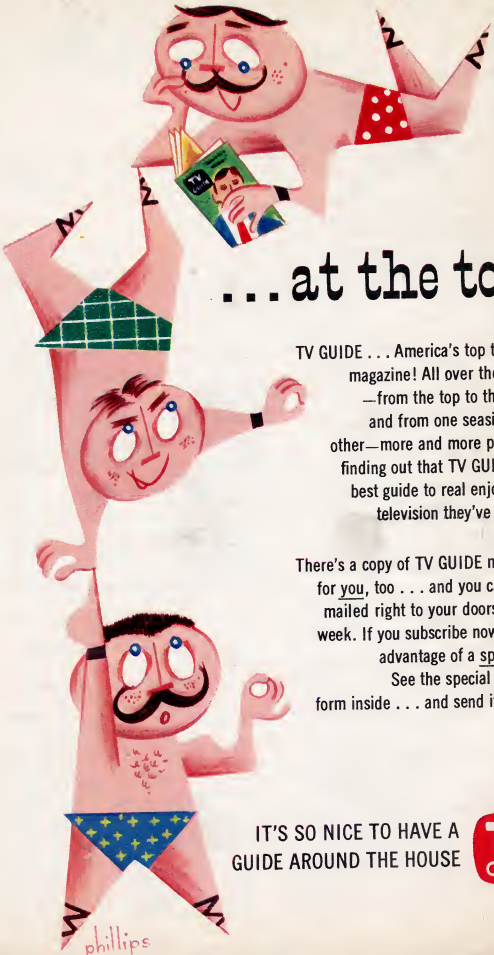
"You're kidding," the pro said.

"I'm serious," the ad man said. "Look, we'll have these two kids in the ring, bing, bang, bing, as we go off the air. Won't everybody be waiting all week to see them go on with it?"

"Suppose," the pro said, "That one of them is on the floor and the referee has counted four when we go off. Do we have somebody leap into the ring and chalk this slob's position on the floor so he can be lying there a week later with the ref saying 5?"

The ad man waved his cigar in disgust. "Oh," he said, "Now you're going to extremes."

Honest to Pete.



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